

NEARC



Northeast Arc Users Group



Update on Community Maps Program

Alfredo Frauenfelder

Esri Boston Regional Office



Agenda

Program Status

New and Changing Maps

Community Maps 2.0

Community Maps Program Review:

- Community Maps is a relatively new program now in year three
- A suite of cloud-based maps at global to local scales
- Image cache format for quick, consistent mapping on all platforms
- Content drawn from commercial sources supplemented by authoritative data from government GIS agencies
- An integral part of ArcGIS online
- NOT a data portal: no vector data can be discovered and downloaded

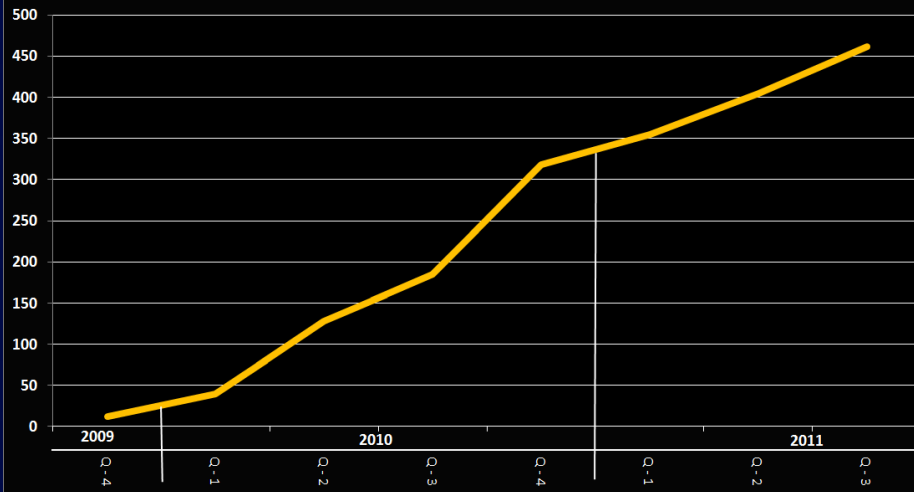
Program success so far

Program Totals (*March 2012*)

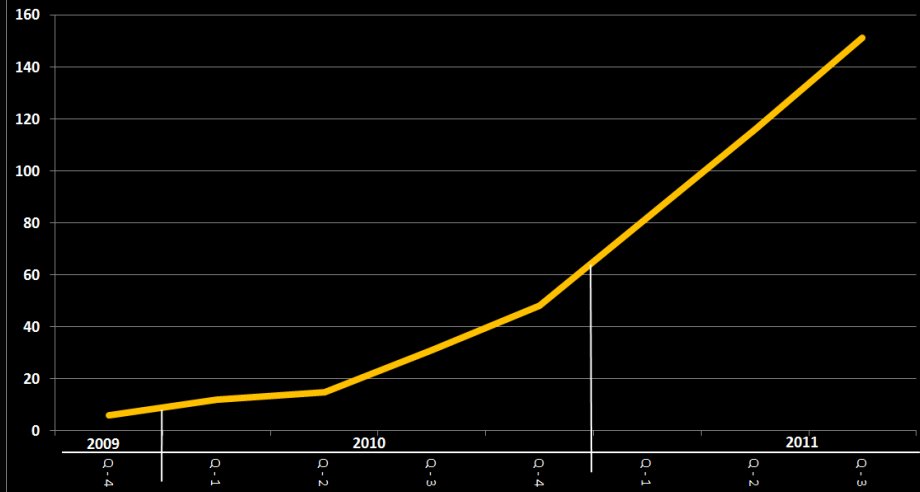
- 208 published maps
- 350 more in production

And Growing!!

Community Maps Participation



Community Maps Publication



Community Maps Team(s)

Product Management

Don Cooke – Product Manager - Community Maps

Deane Kensok – Manager - ArcGIS Online

Christophe Charpentier – Manager – Data & Content

Professional Services:

Seth Sarakaitis - CM Team Lead

Tiffany Cronin– Production/QA Lead

Brian Sims - CM 2.0 PM

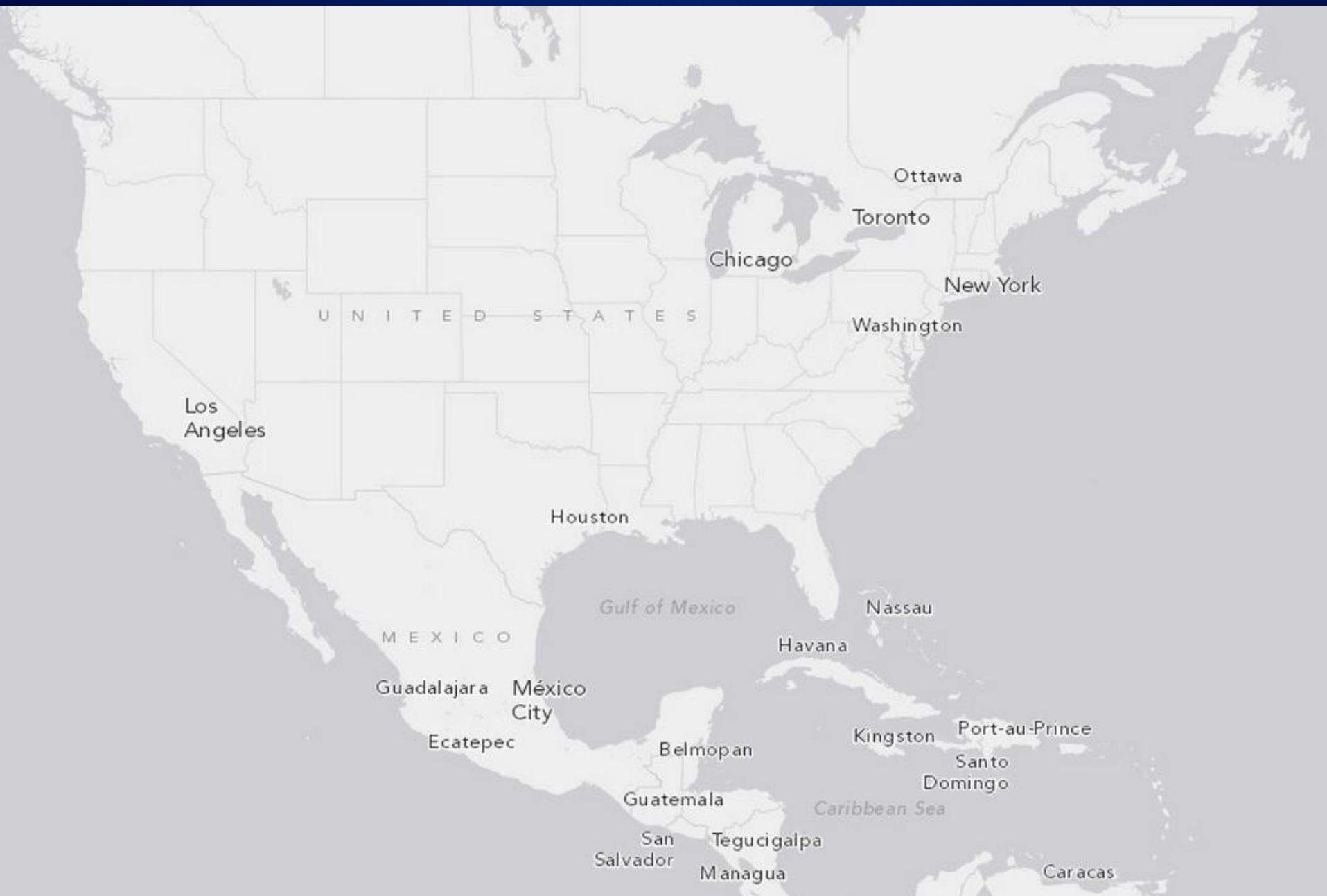
Mark Stewart– CM Training

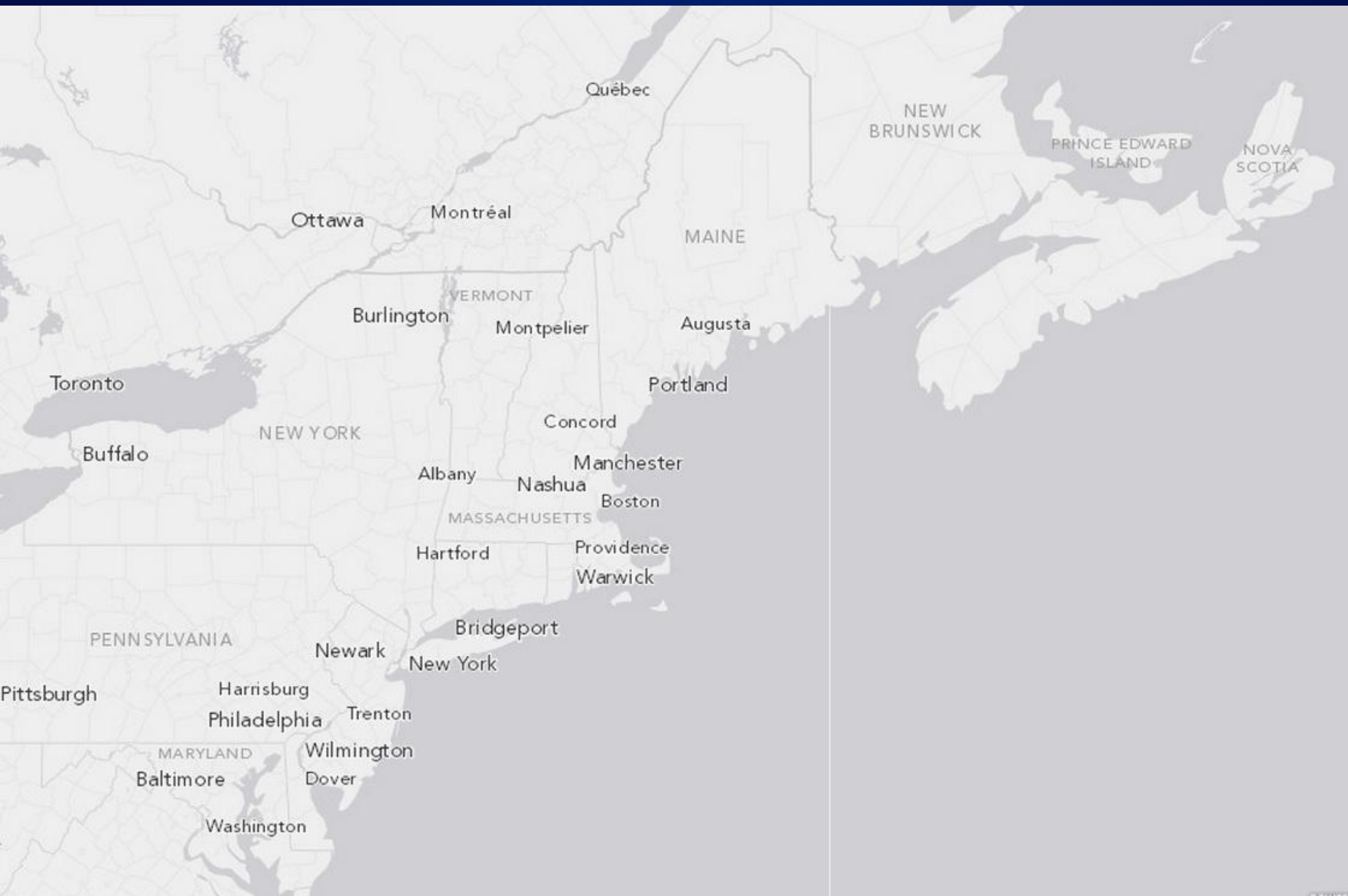
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NEW JERSEY

NEW YORK
CONNECTICUT

Stamford

Greenburgh

Greenwich

White
Plains

Wayne

Paterson

Yonkers

Mount
Vernon

New
Rochelle

Hackensack

Clifton
Passaic

Bronx

West New
York

New York

Flushing

Brentwood

East
Orange

Kearny

Union
City

Newark

Jersey
City

Long
Island
City

Jamaica

Hempstead

Union

Irvington

Elizabeth

Bayonne

Brooklyn

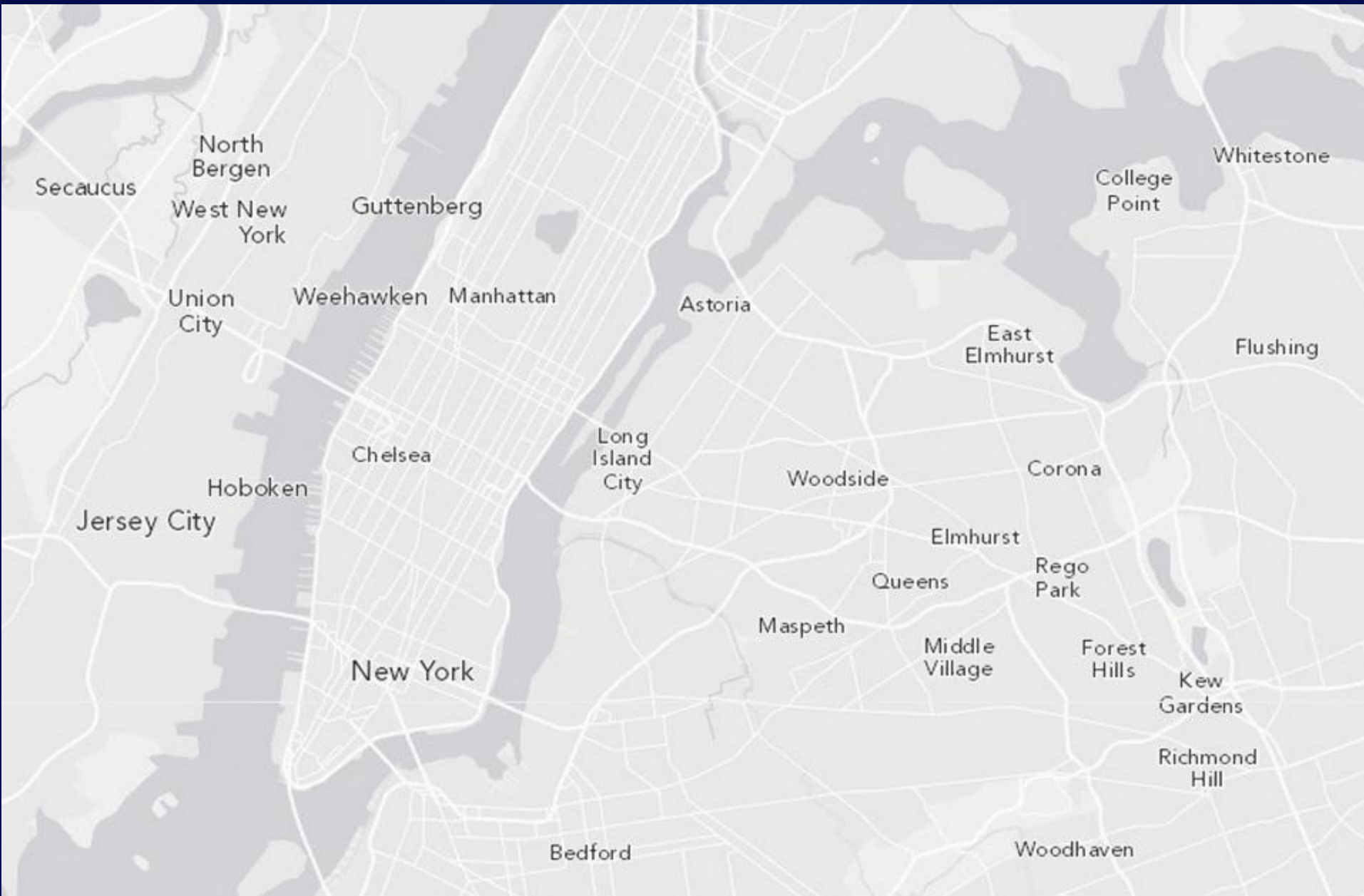
Freeport

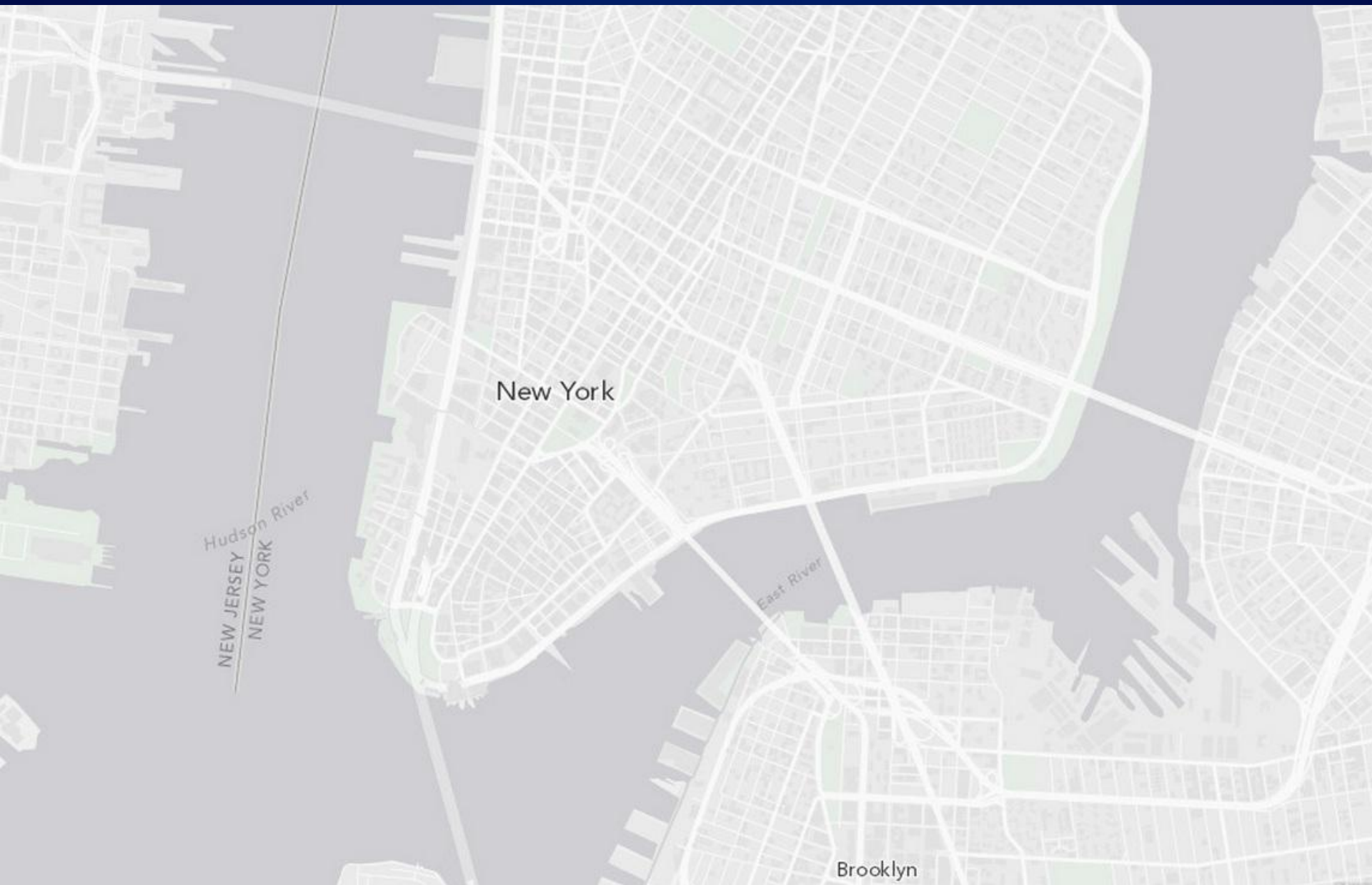
Linden

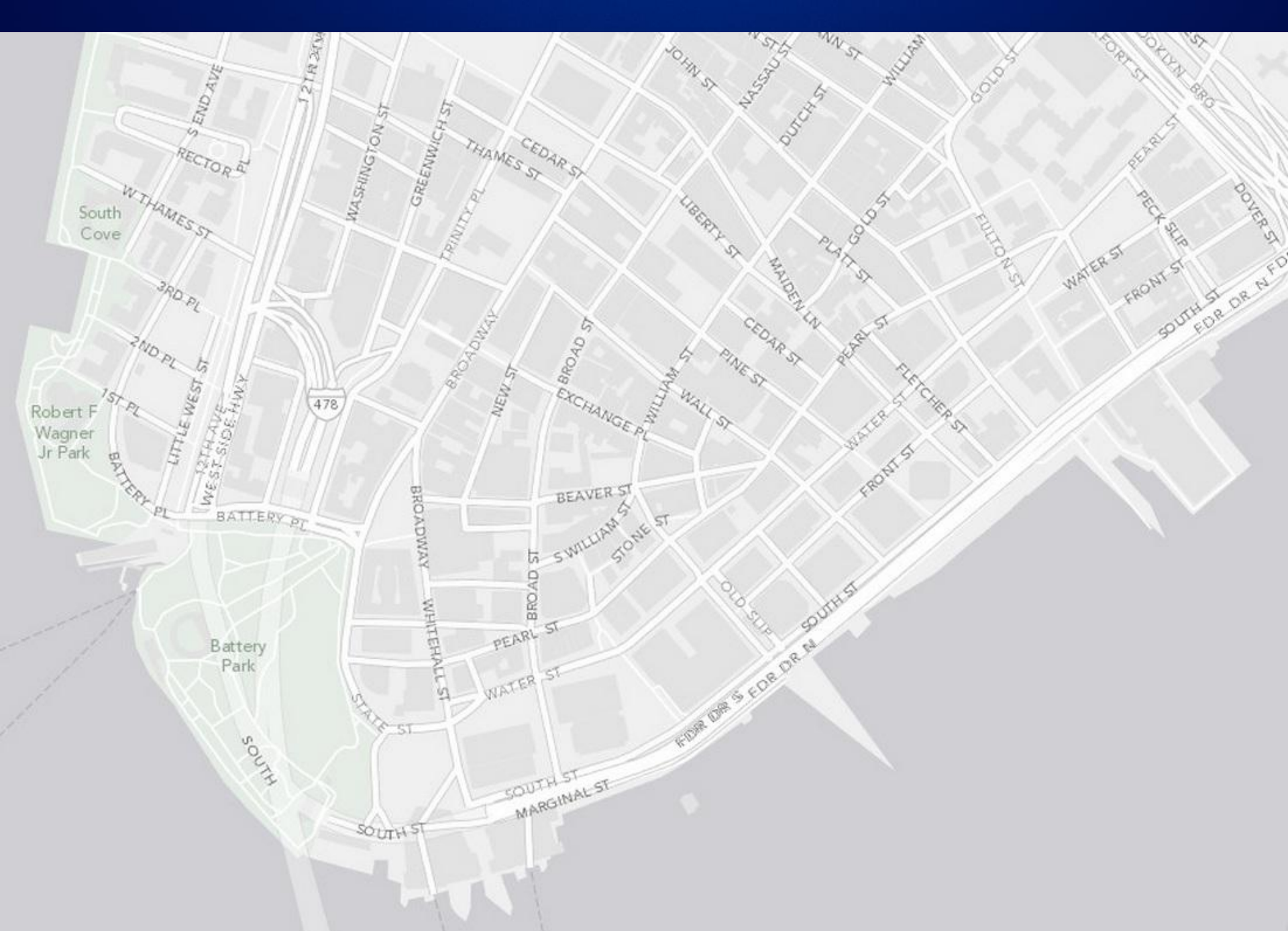
Staten
Island

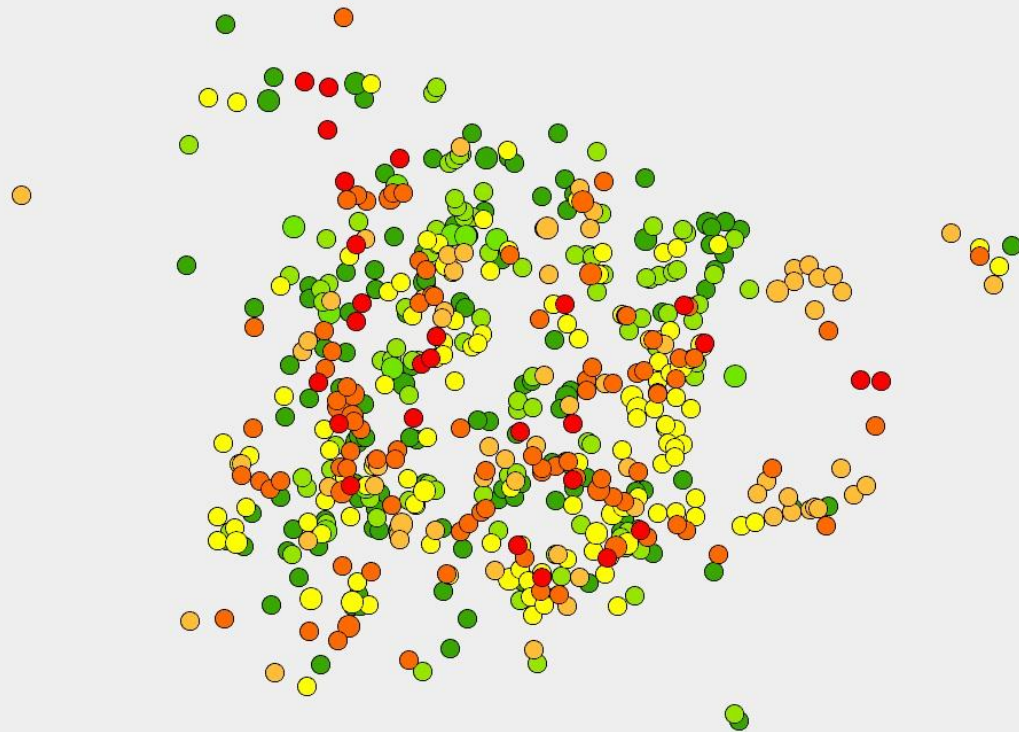
Far
Rockaway

Perth
Amboy





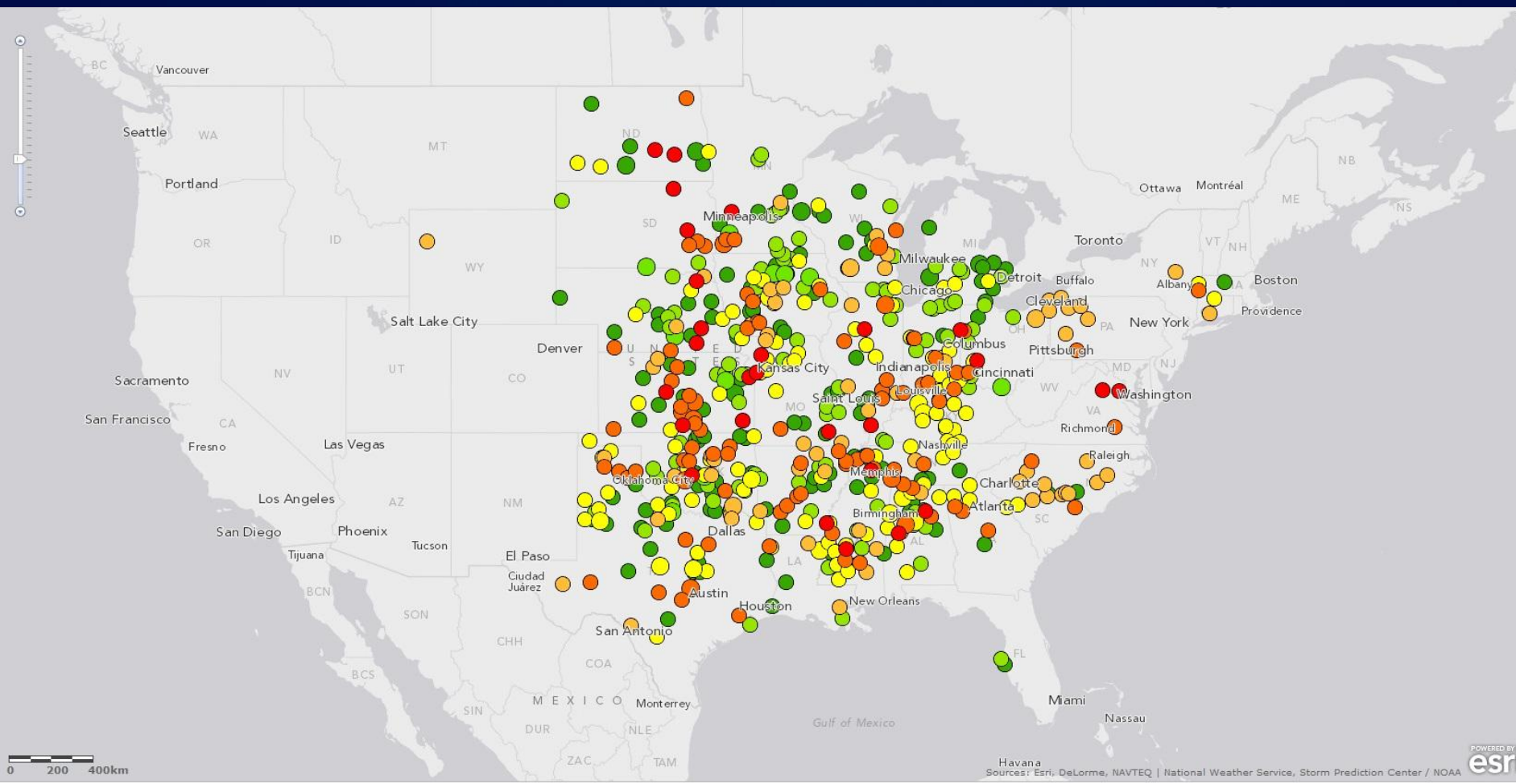


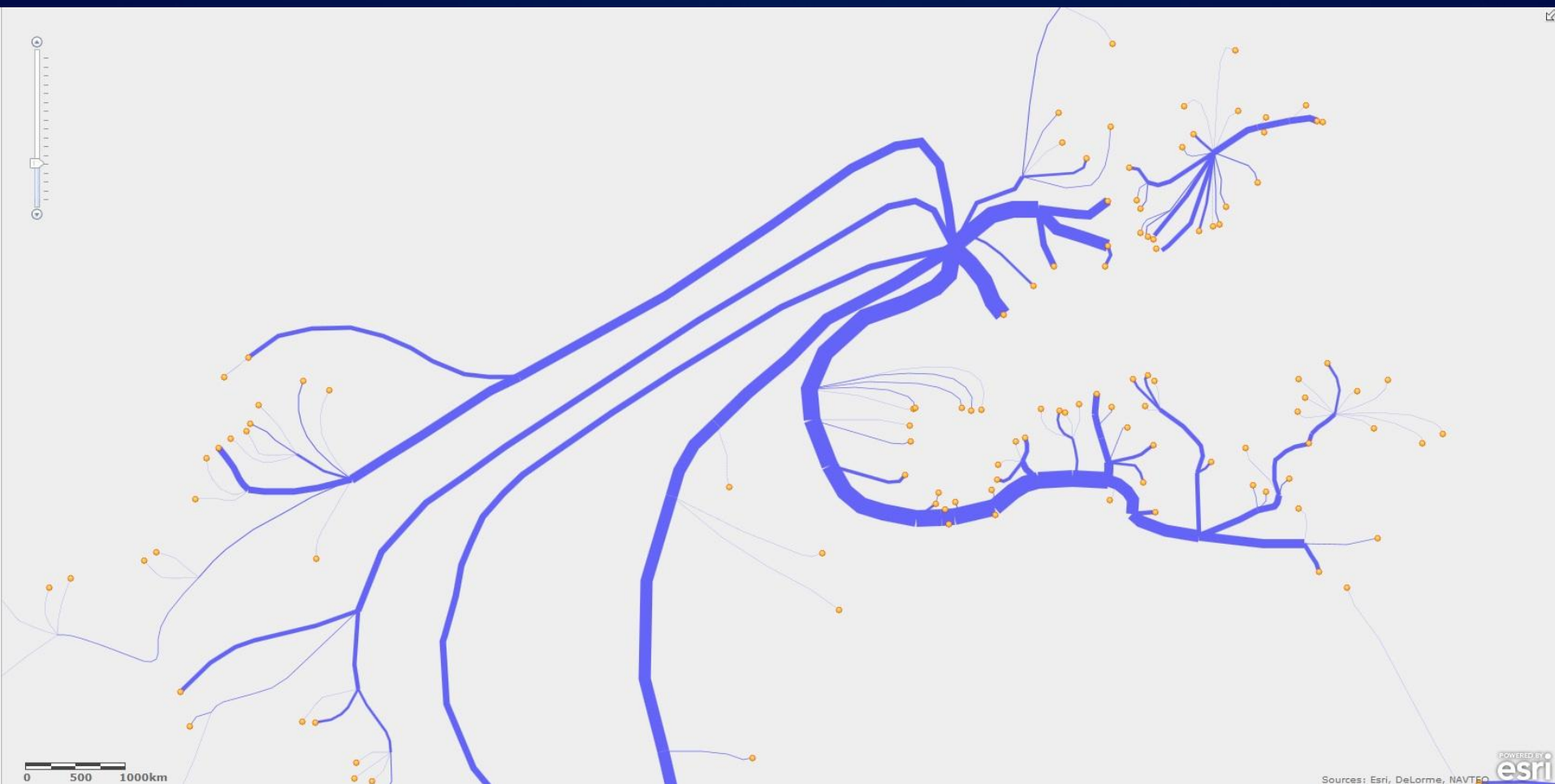


0 200 400km

Sources: Esri, DeLorme, NAVTEQ, TomTom, Intermap, IPC, USGS, FAO, NPS, NRCAN, GeoBase, IGN, Kadaster NL, Ordnance Survey, Esri Japan, METI, Esri China (Hong Kong), and the GIS User Community | National Weather Service, Storm Prediction Center / NOAA

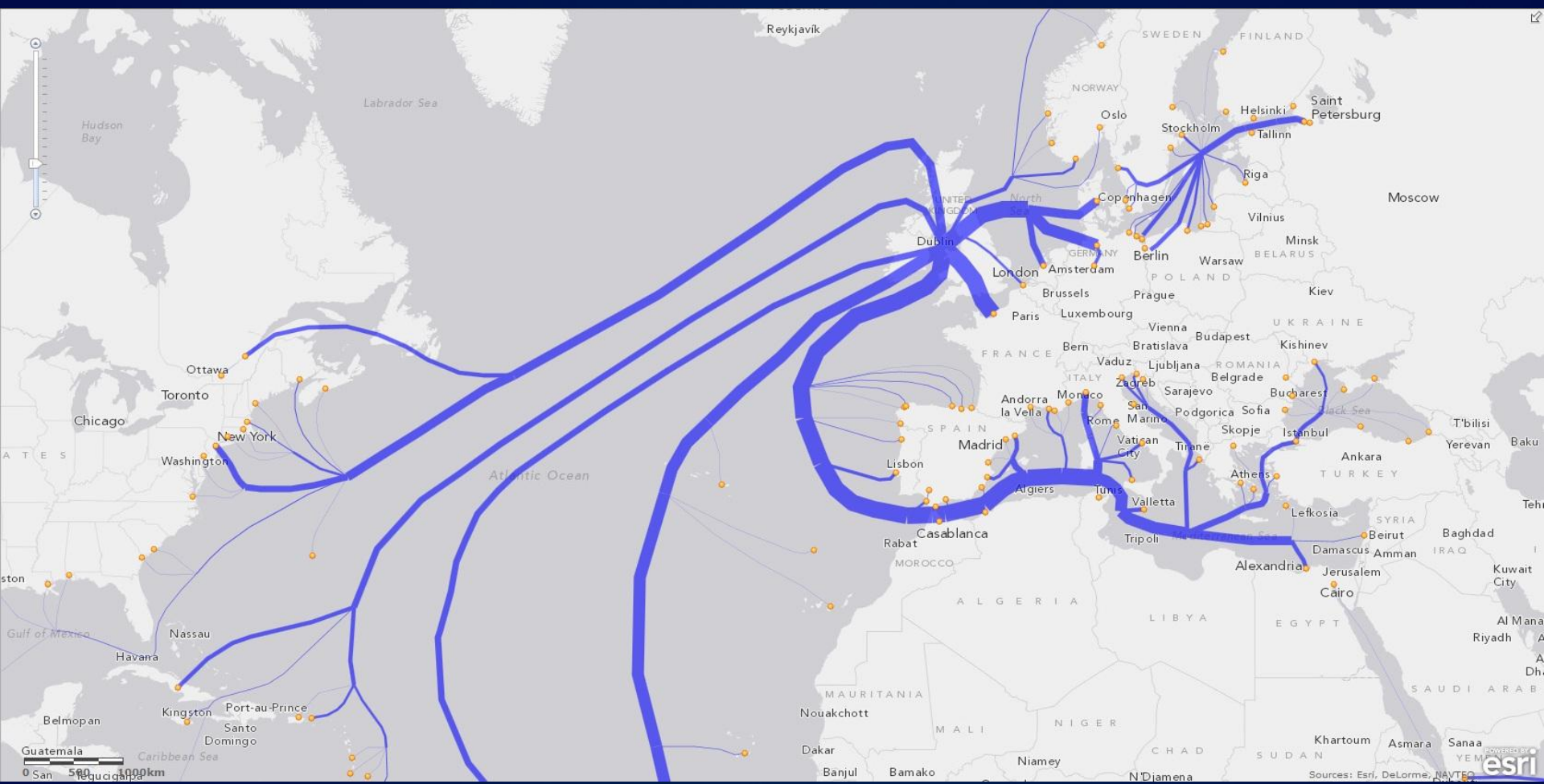
POWERED BY
esri





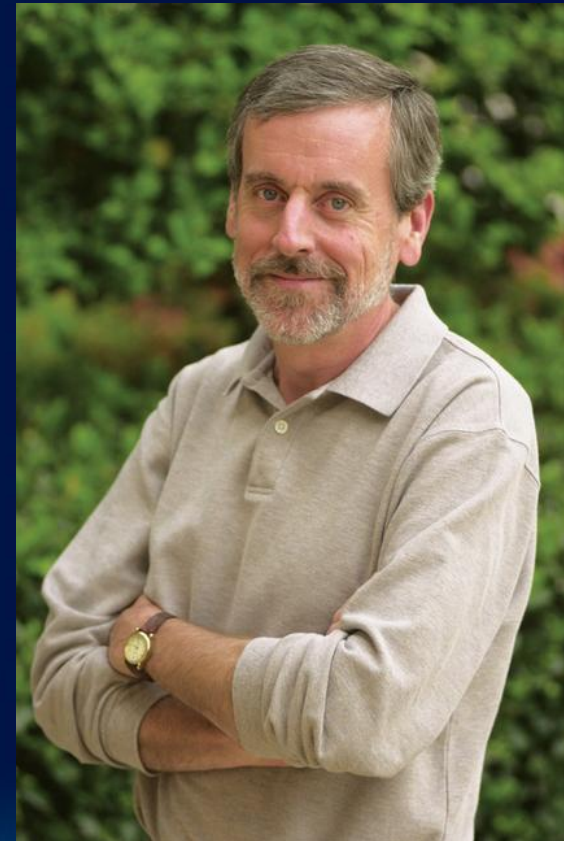
Sources: Esri, DeLorme, NAVTEQ

POWERED BY
esri



New and Changing Maps

- New Light-Gray “Canvas” Map
- New National-Geographic Styled Map



Allen Carroll, Chief Cartographer at Esri









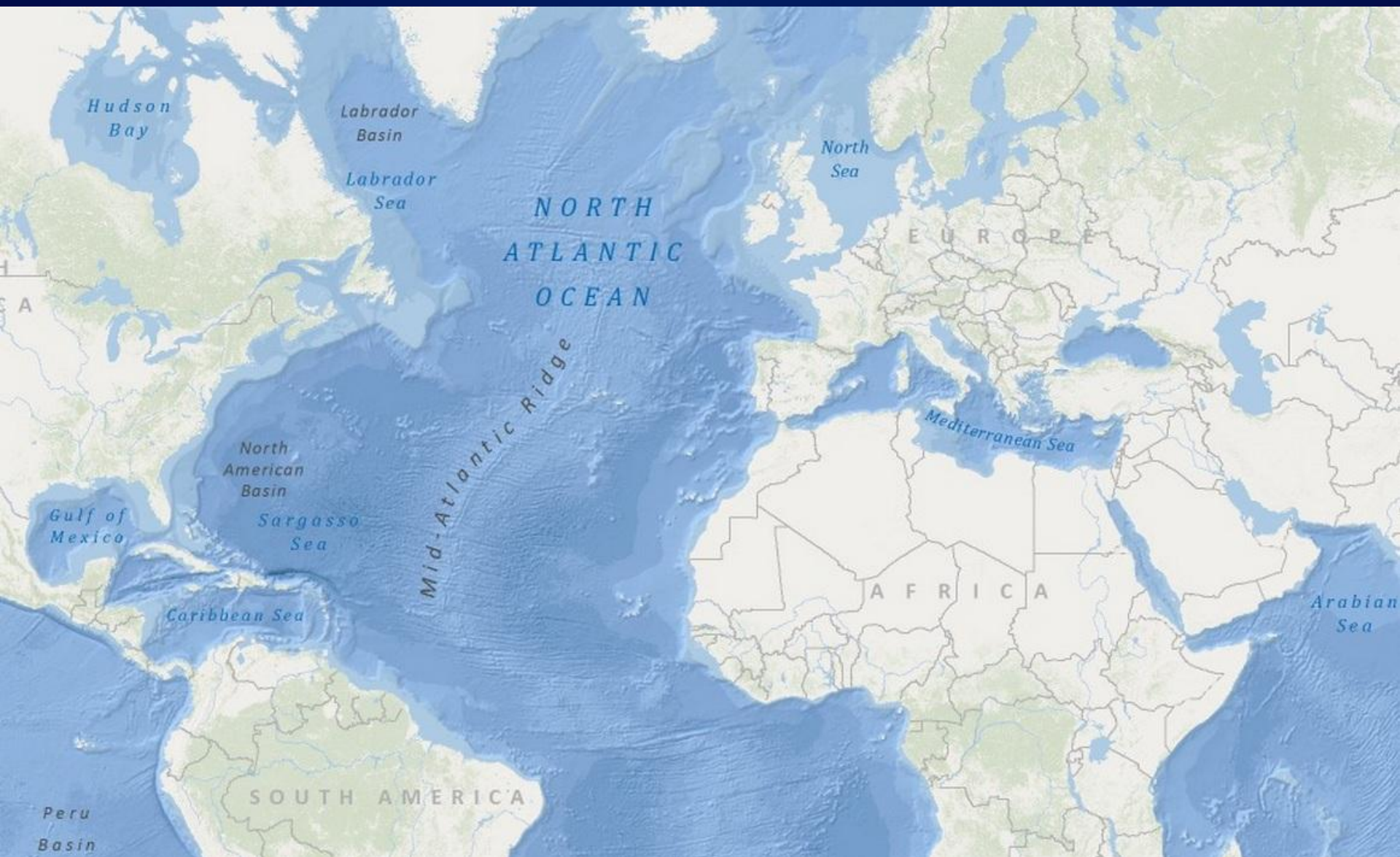


New and Changing Maps

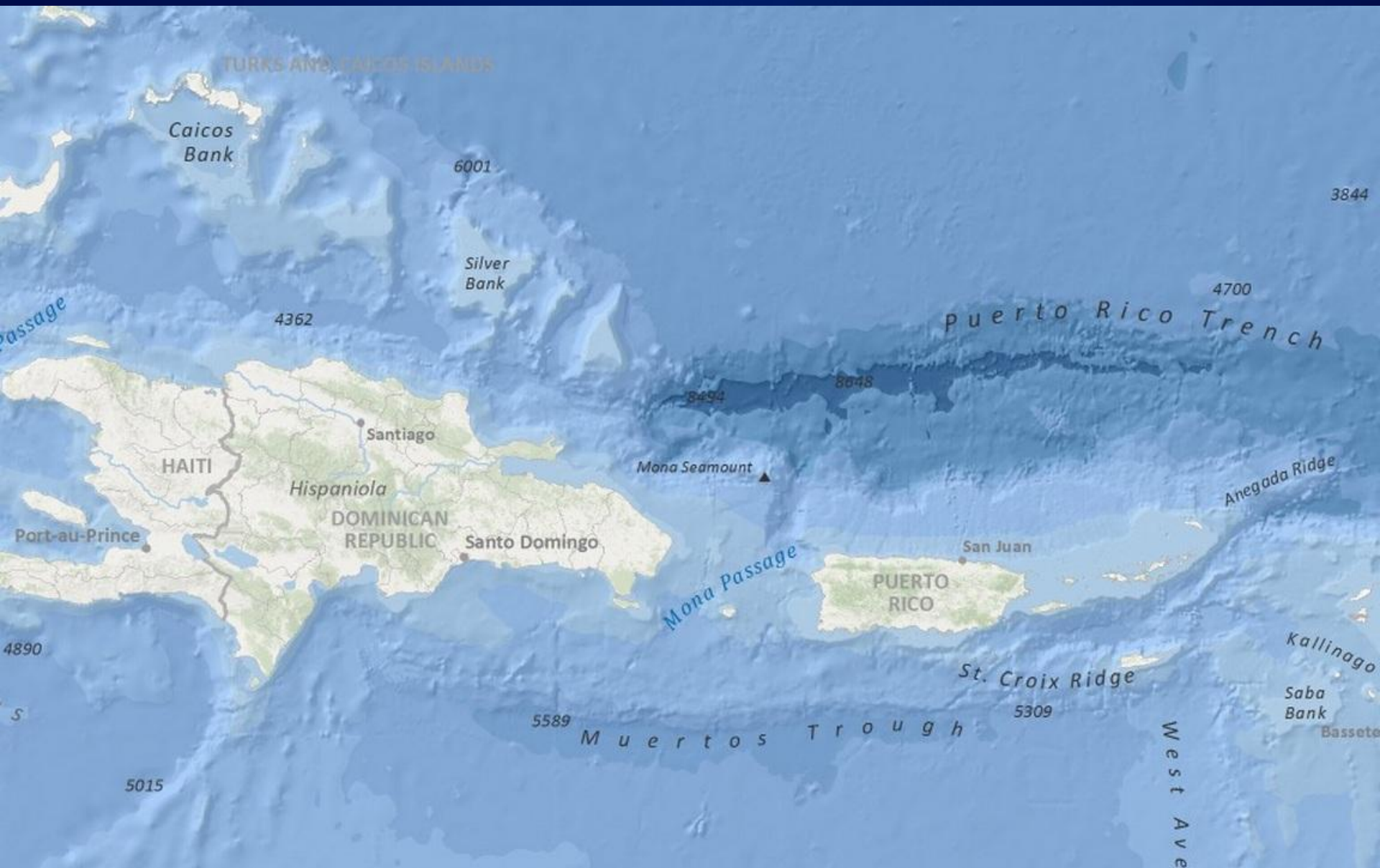
- New Light-Gray “Canvas” Map
- New National-Geographic Styled Map
- New Oceans Basemap

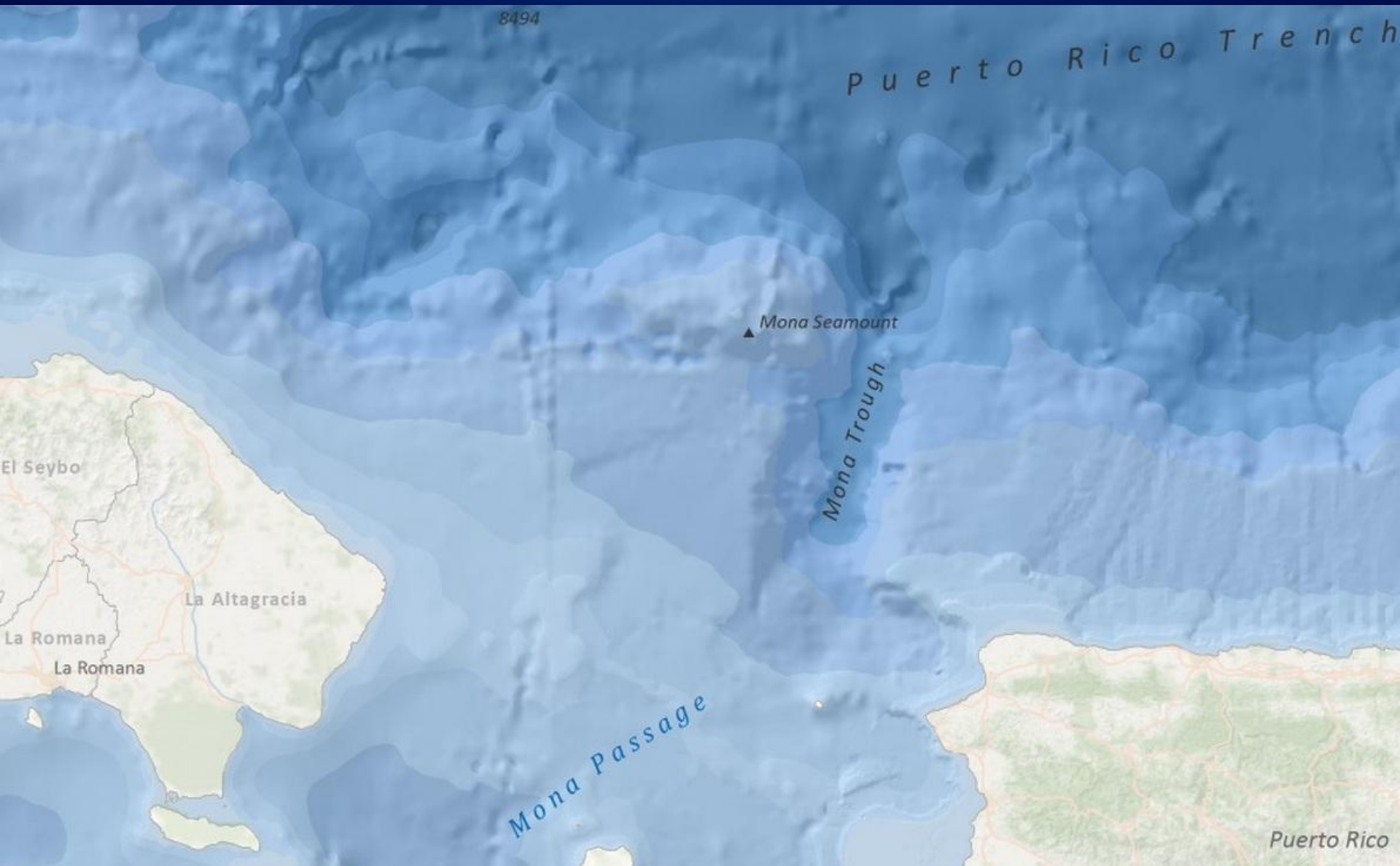
Dawn Wright, Esri's Chief Scientist

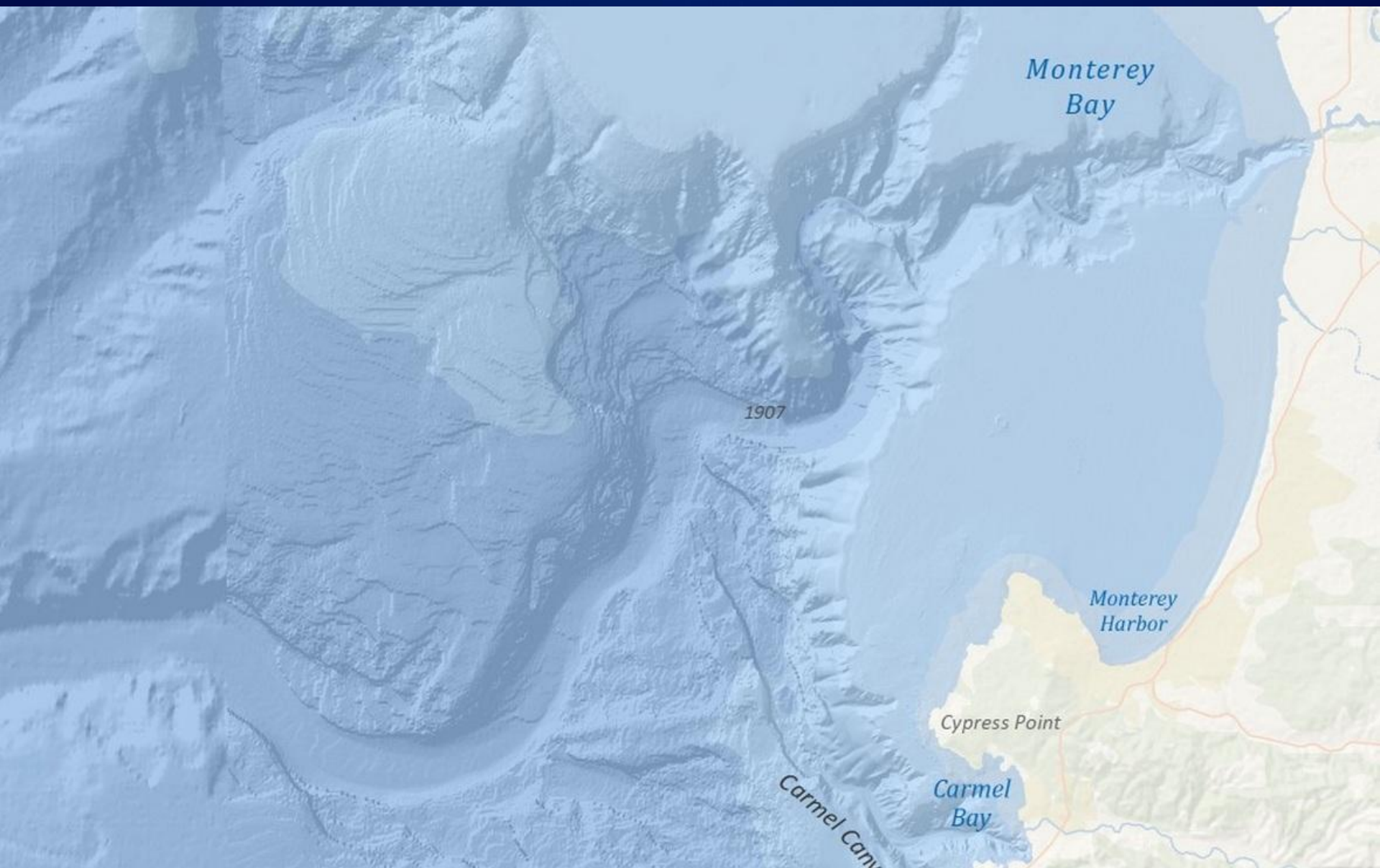






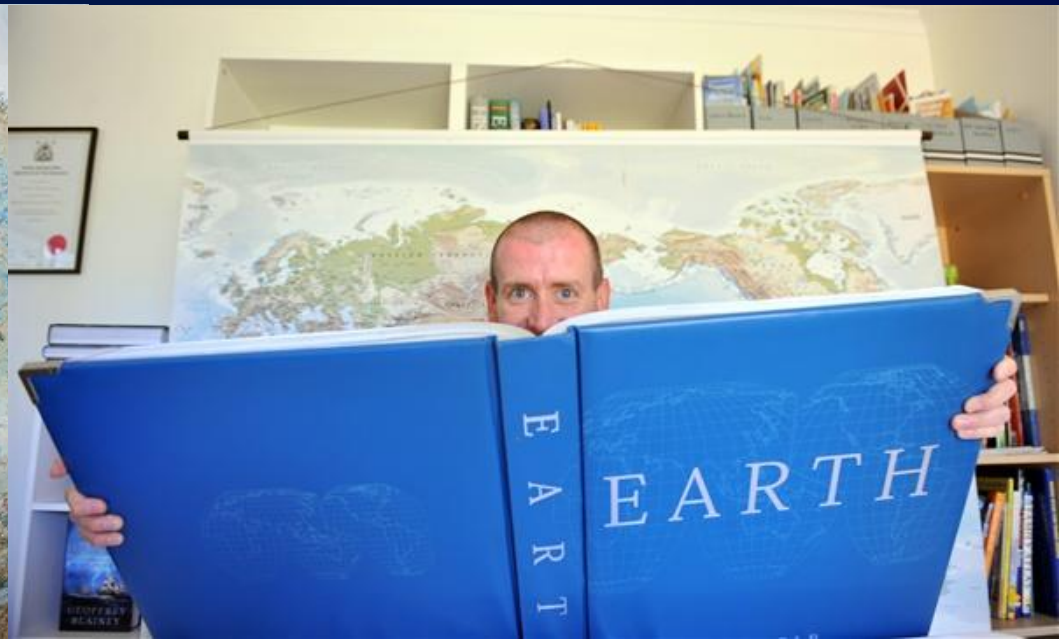




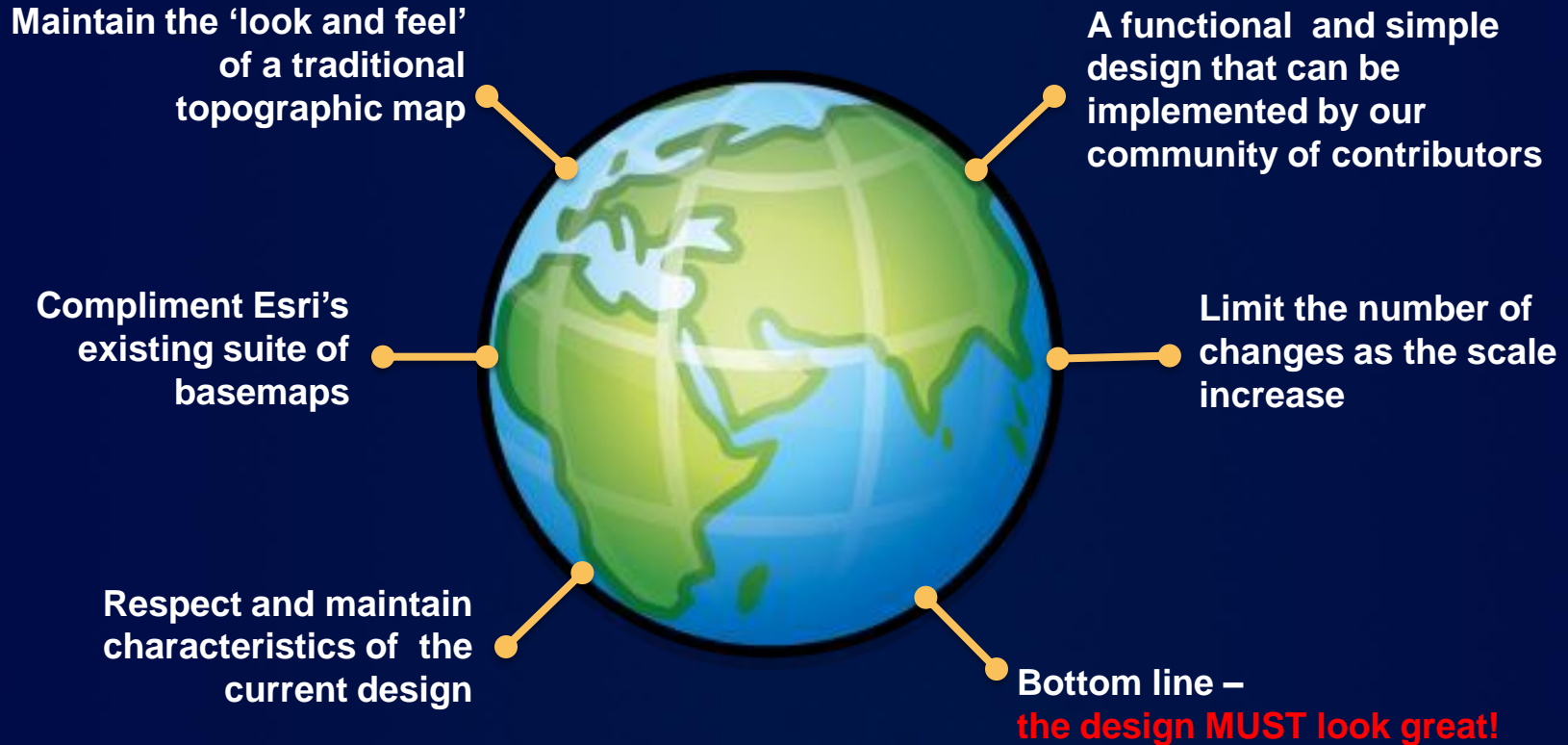


New and Changing Maps

- New Light-Gray “Canvas” Map
- New National-Geographic Styled Map
- New Oceans Basemap
- **New World Topographic Map Design (provisional)**
 - Damien Demaj is leading the redesign effort

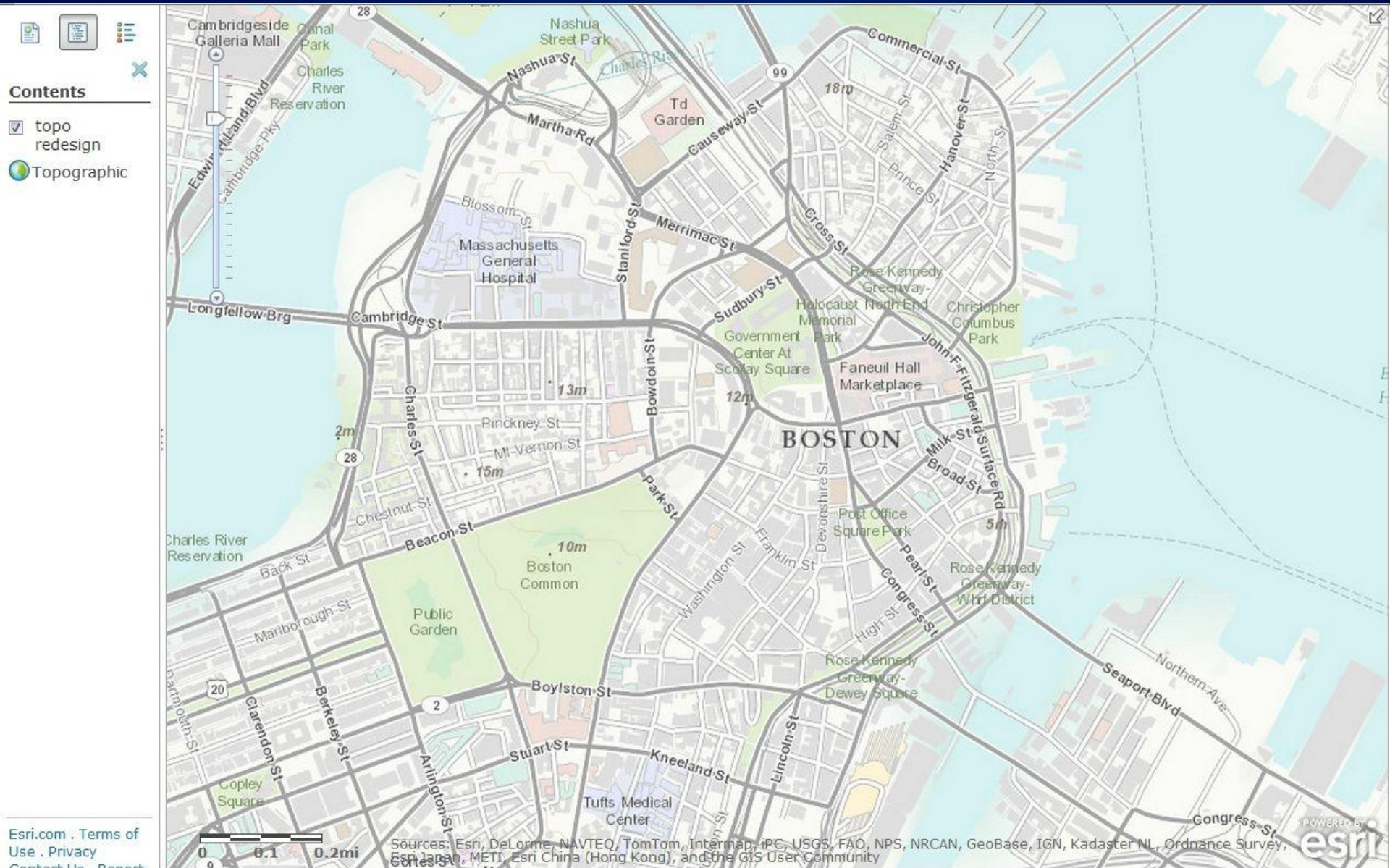


Design Objectives

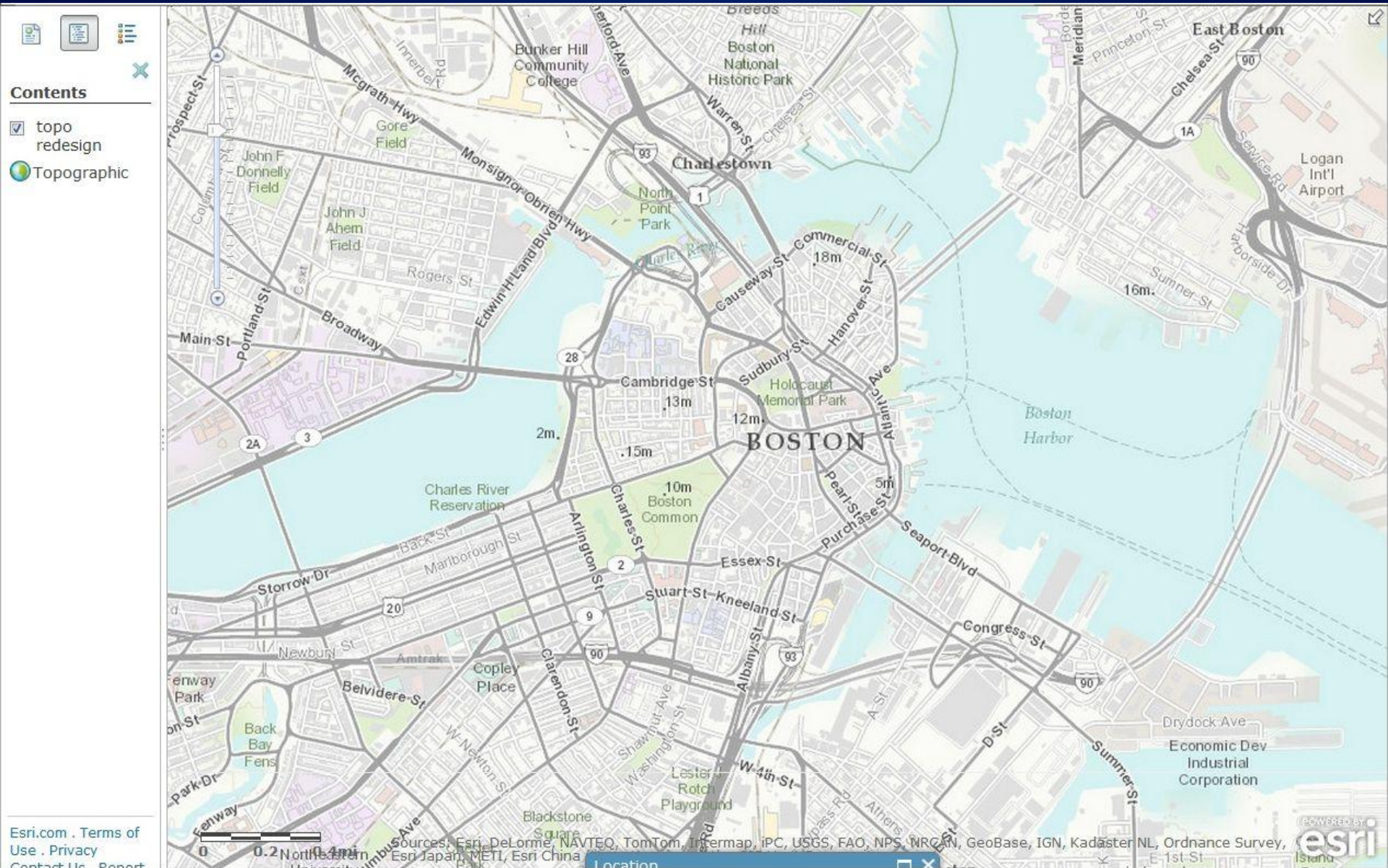




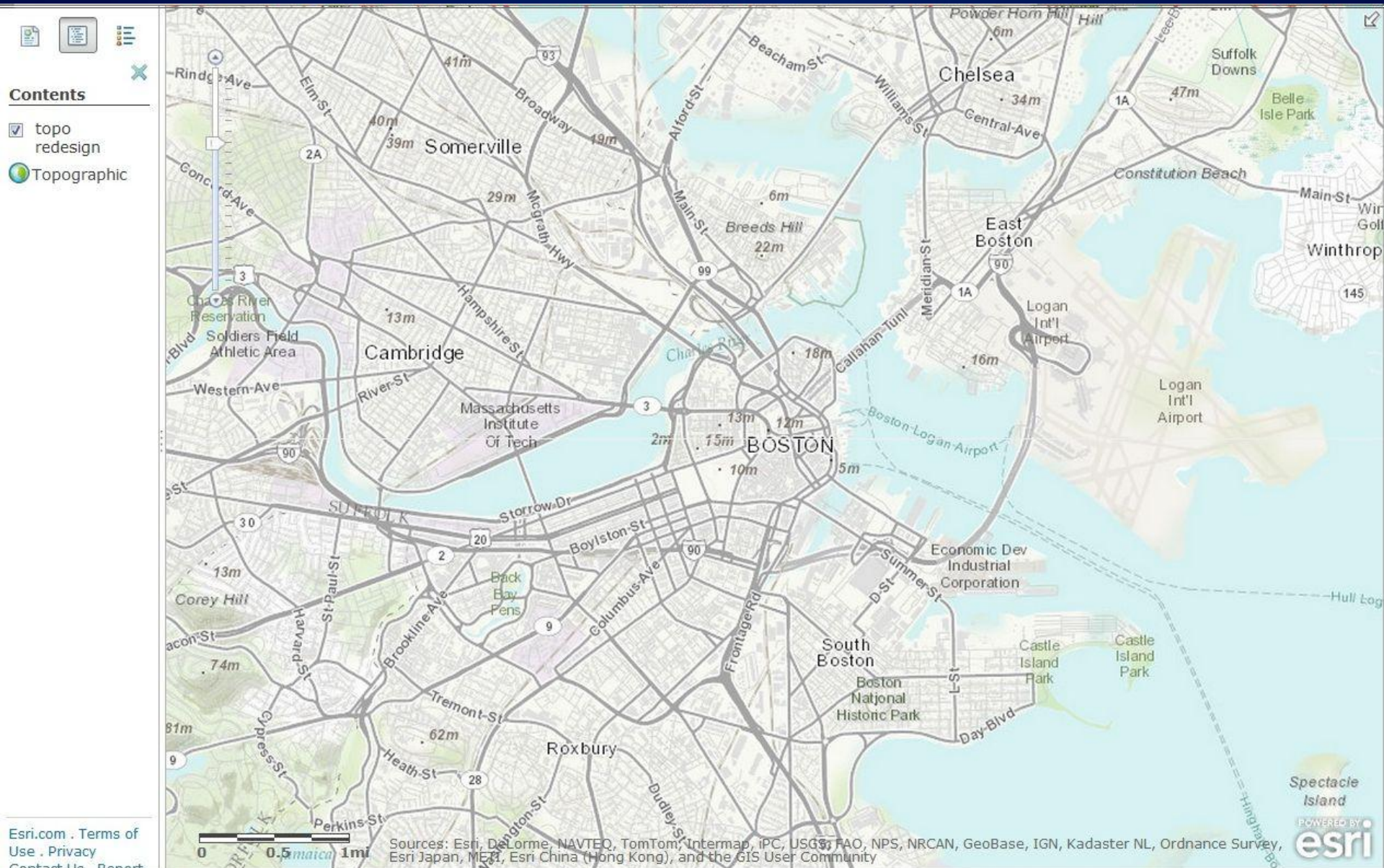
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Boston: 1:18,000



Boston: 1:36,000

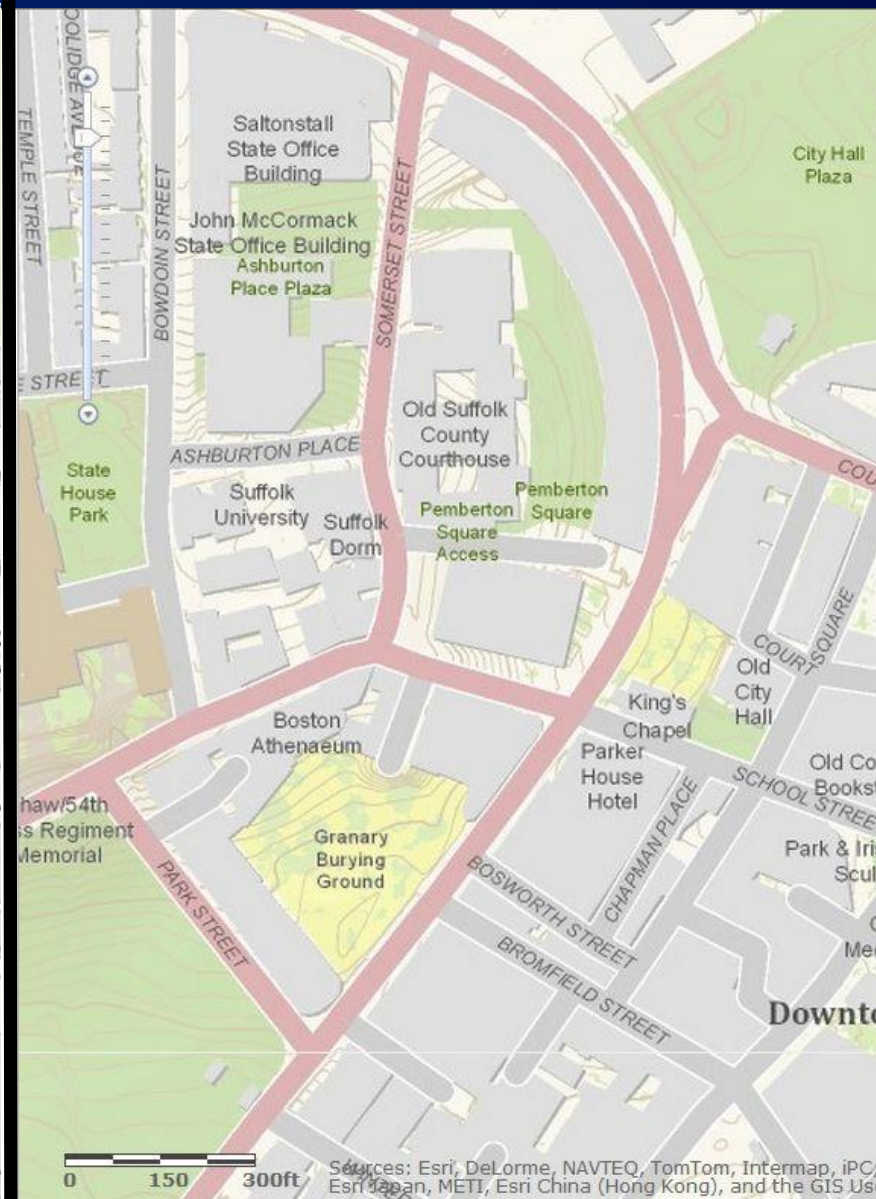
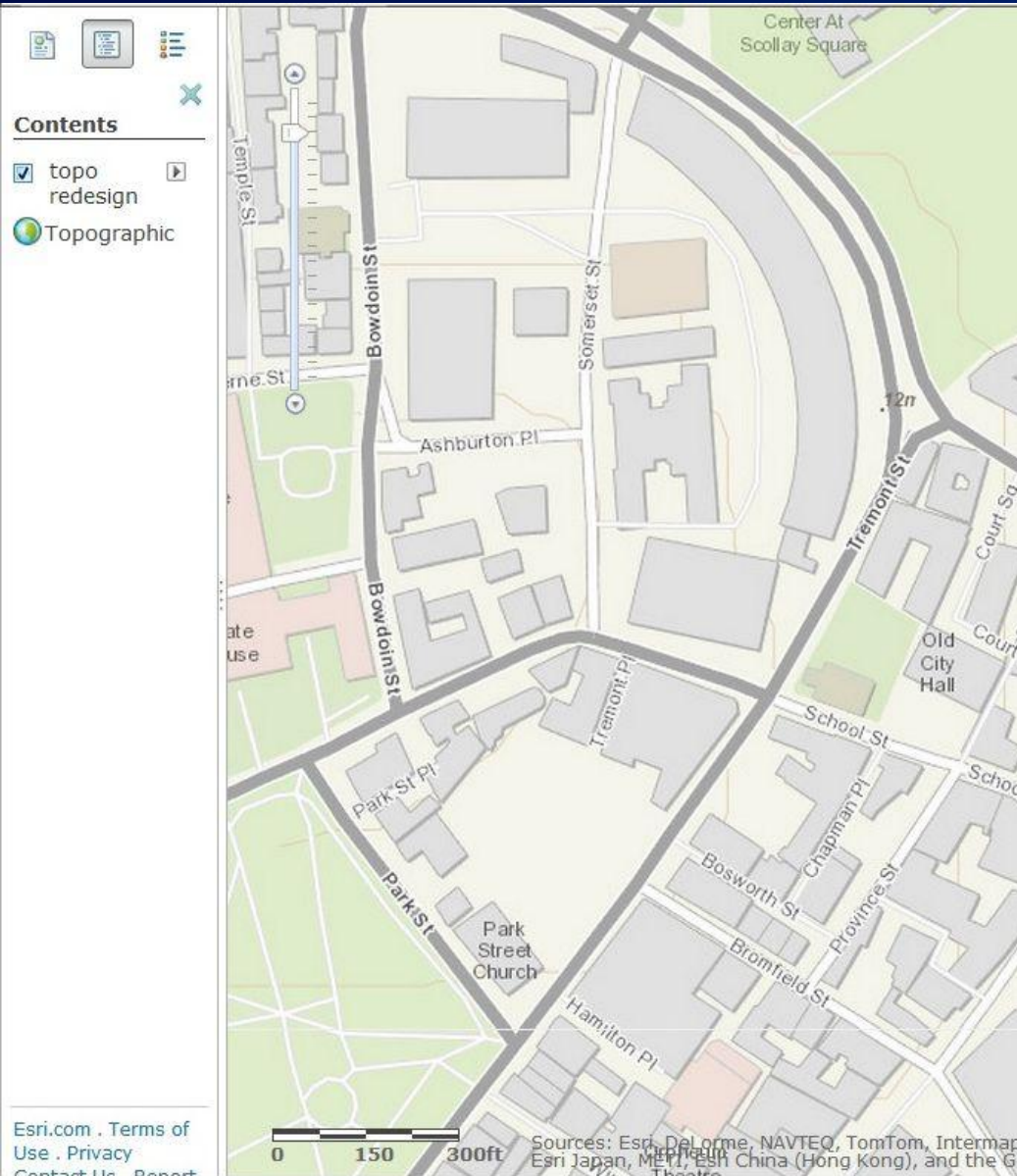


Boston: 1:72,000

New

Old

Esri Proprietary Information

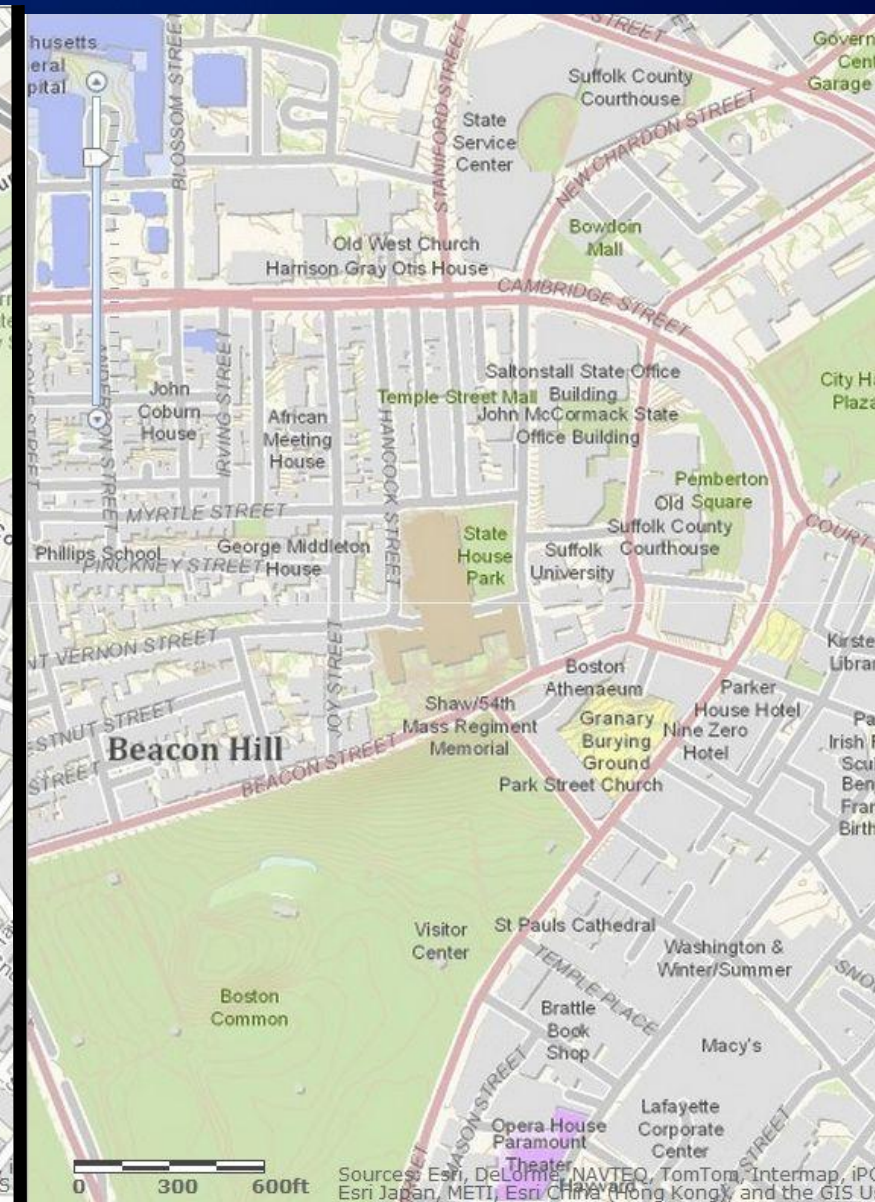
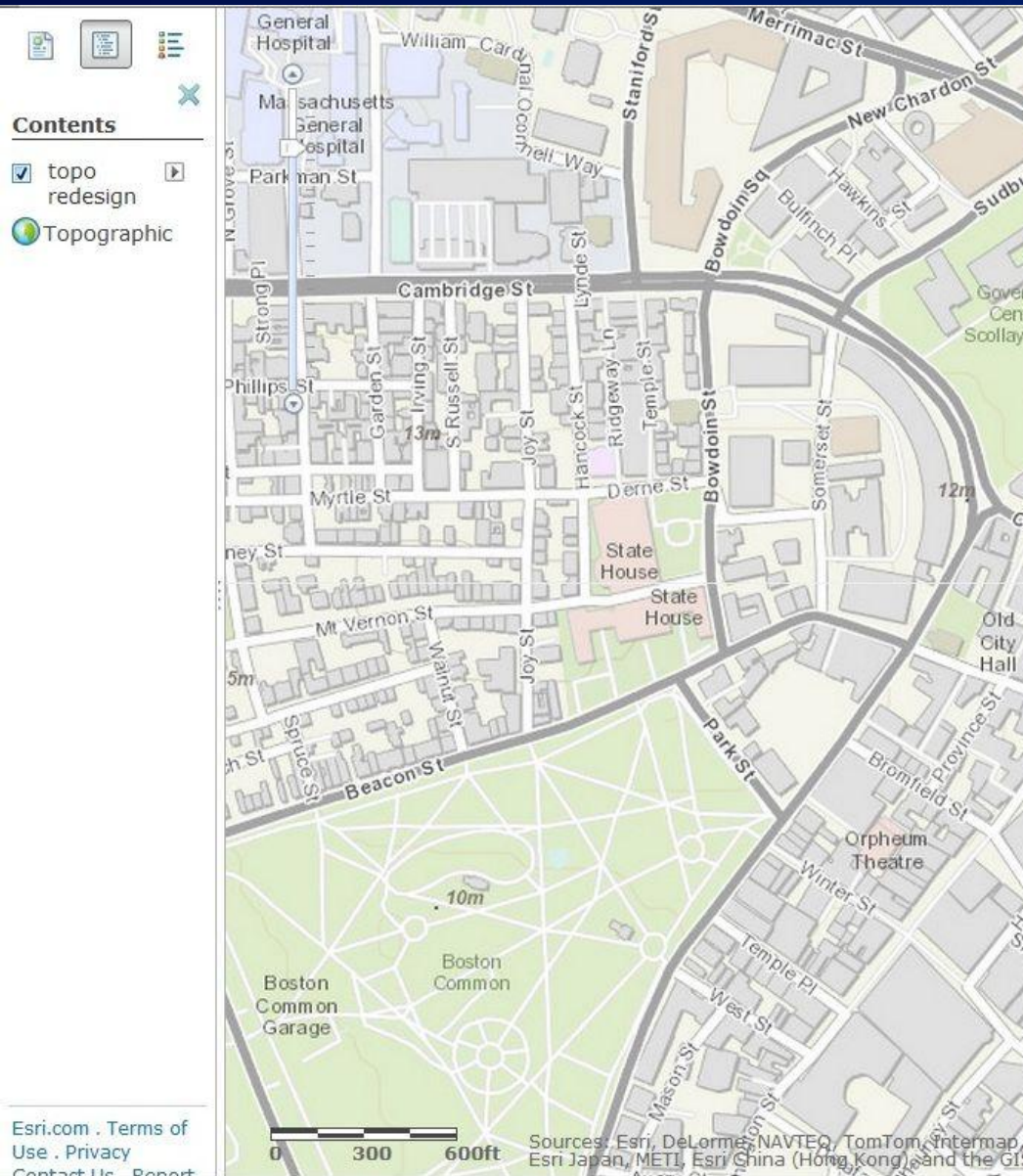


Boston: 1:4000

New

Old

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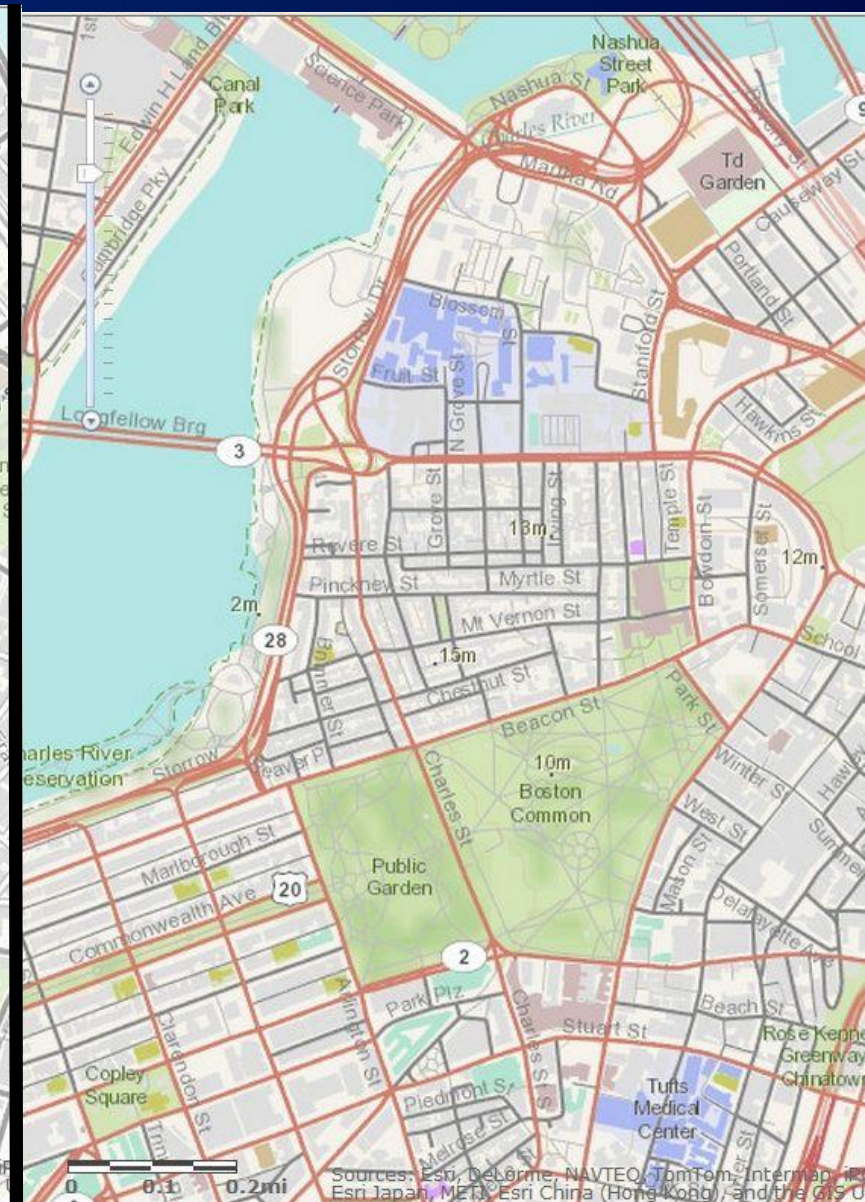
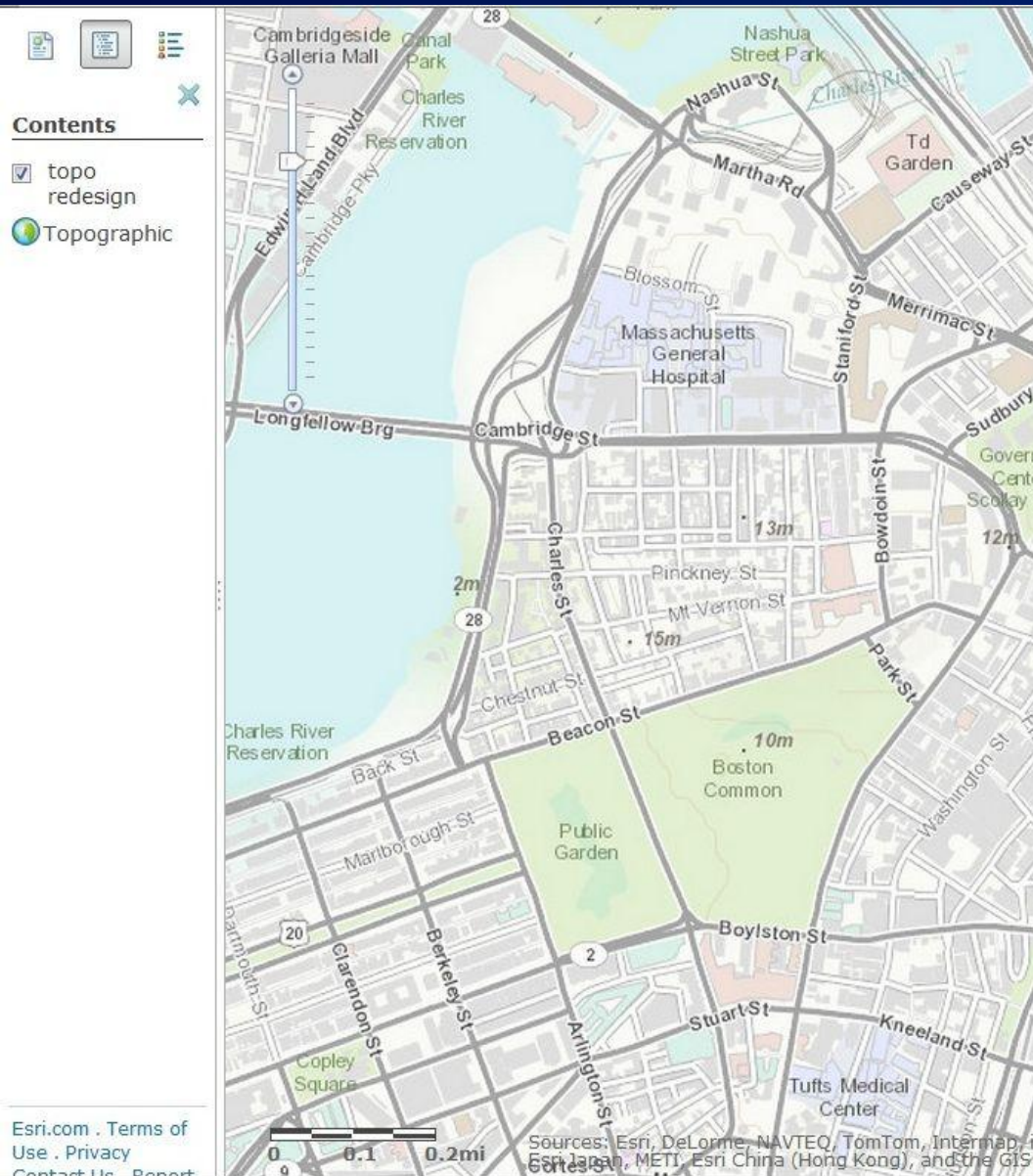


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New

Old

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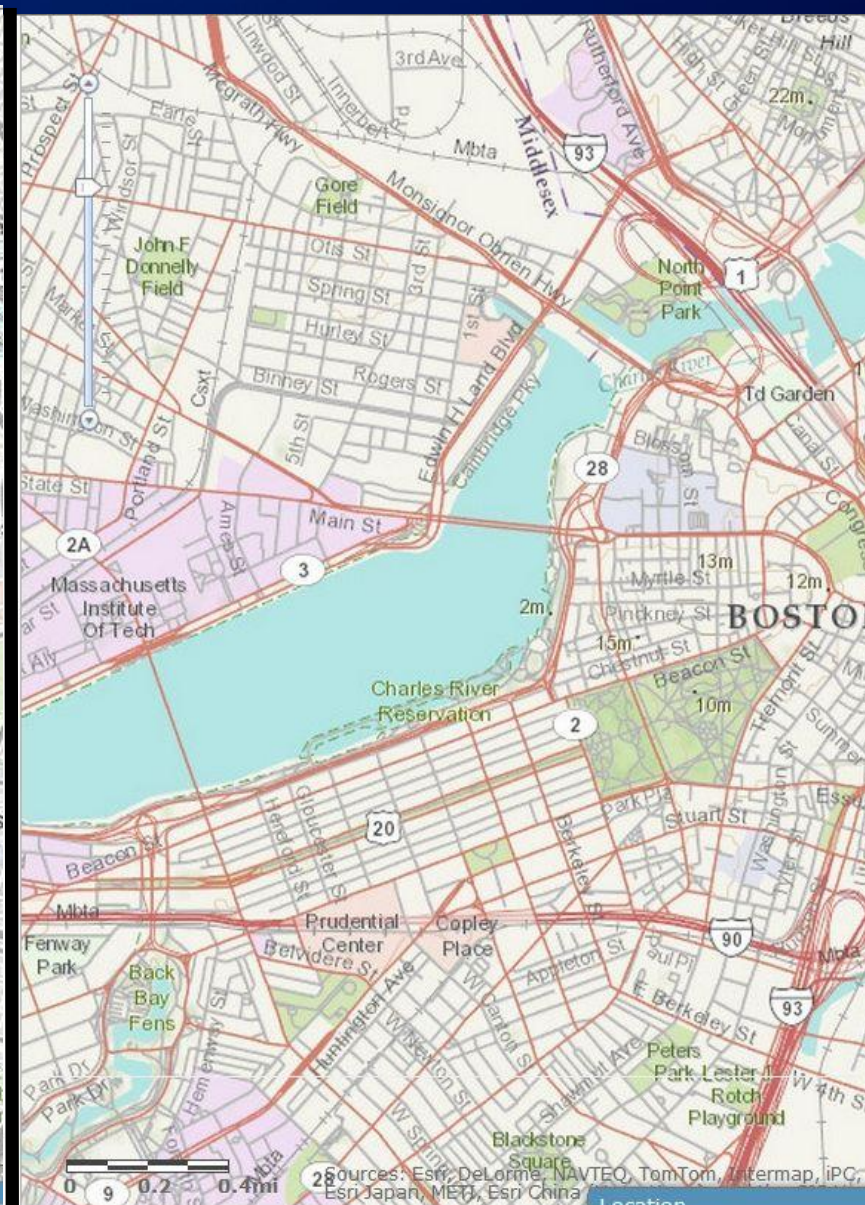
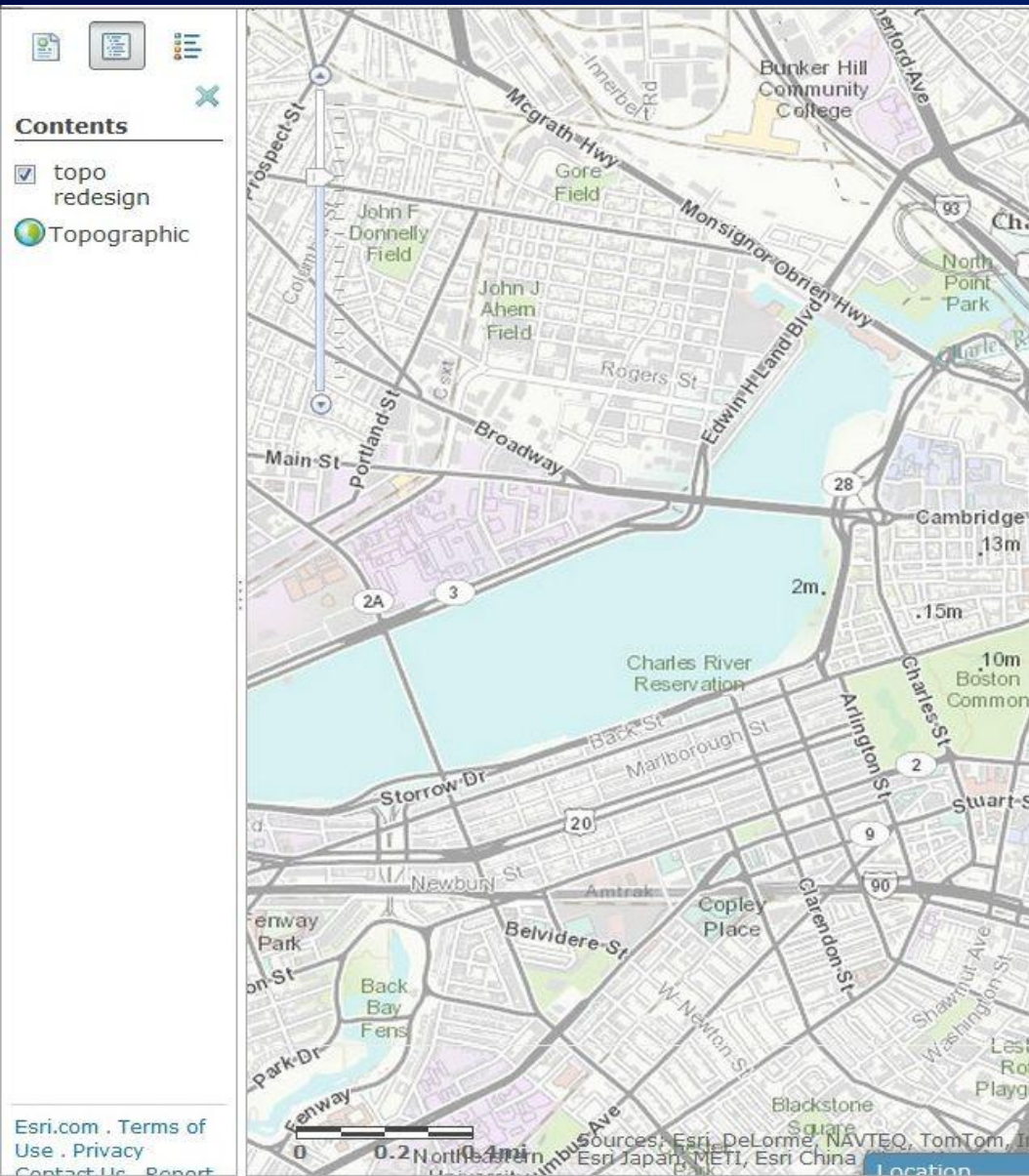


Boston: 1:18,000

New

Old

Esri Proprietary Information



Boston: 1:36,000

New

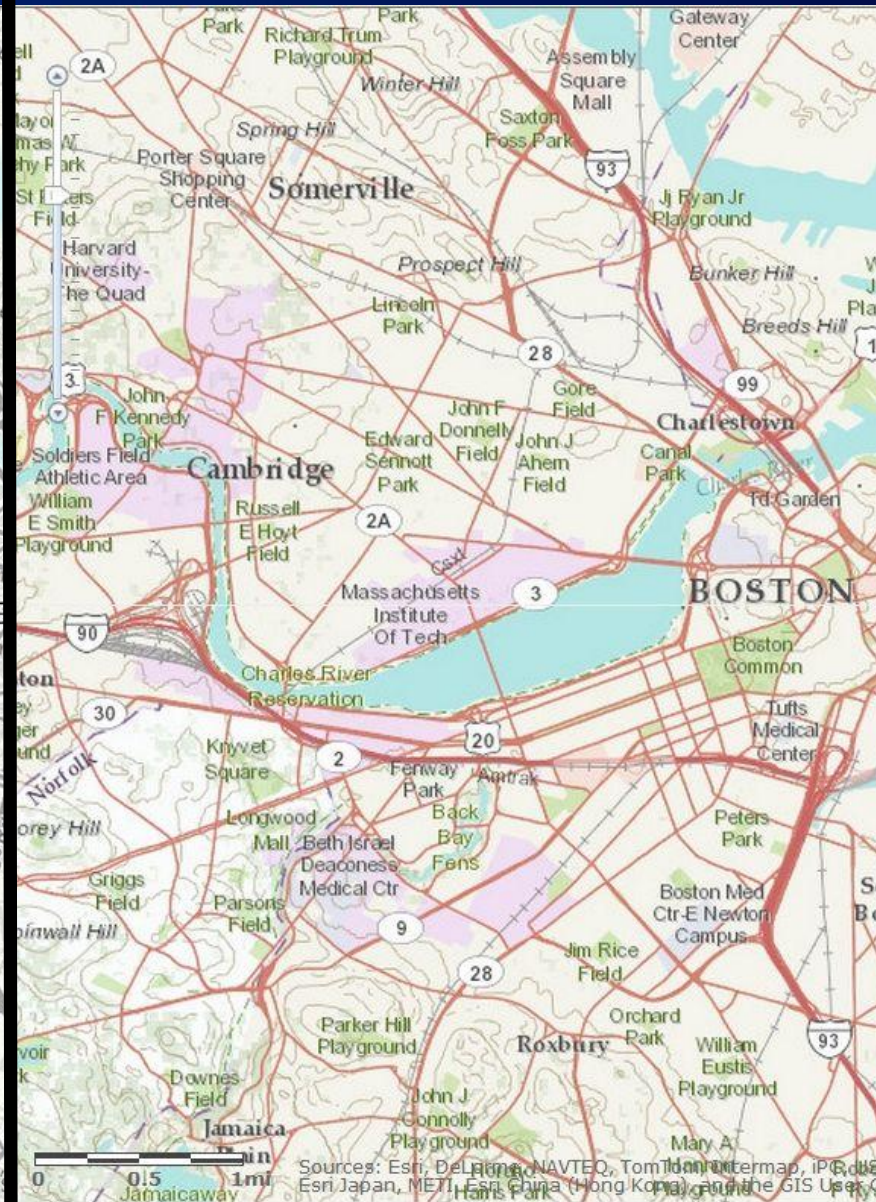
Old

Esri Proprietary Information

Contents

- ☒ topo
- ☐ redesign
- ☒ Topographic

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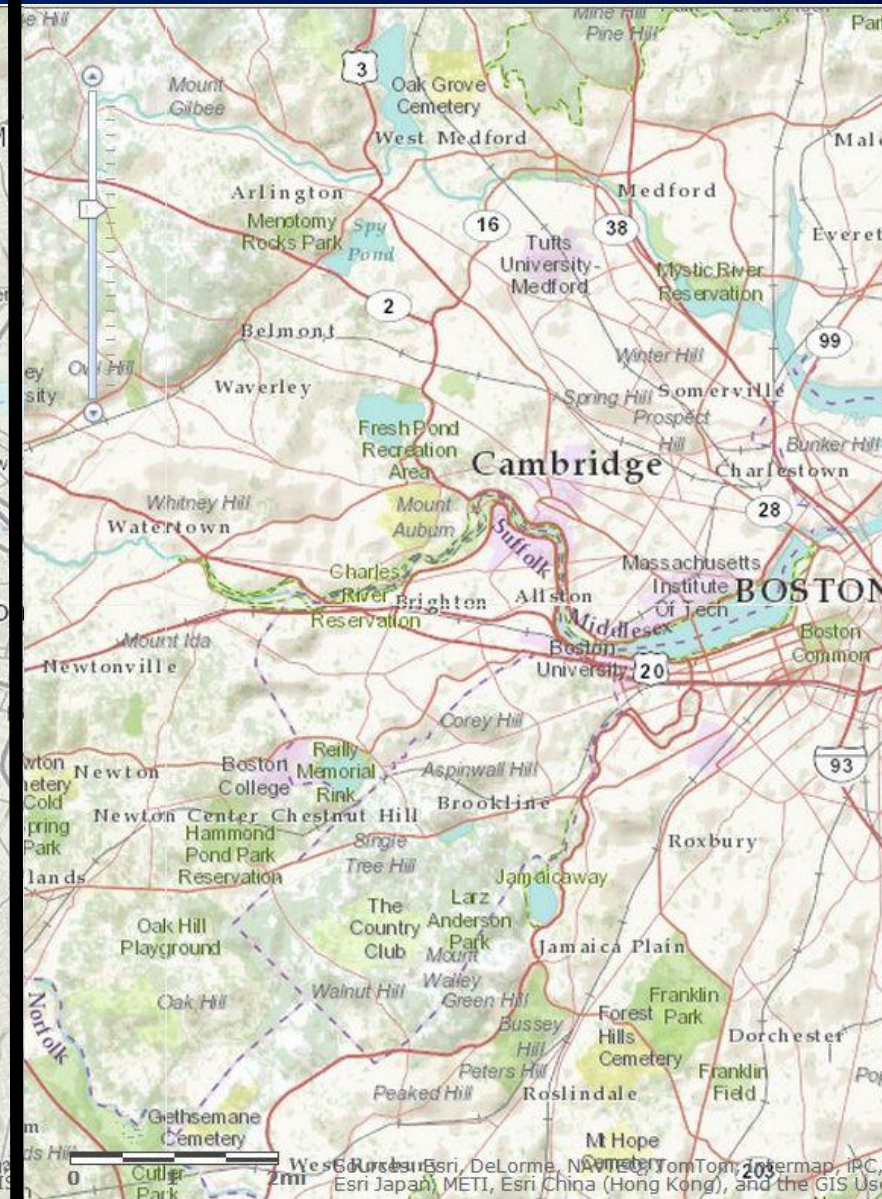
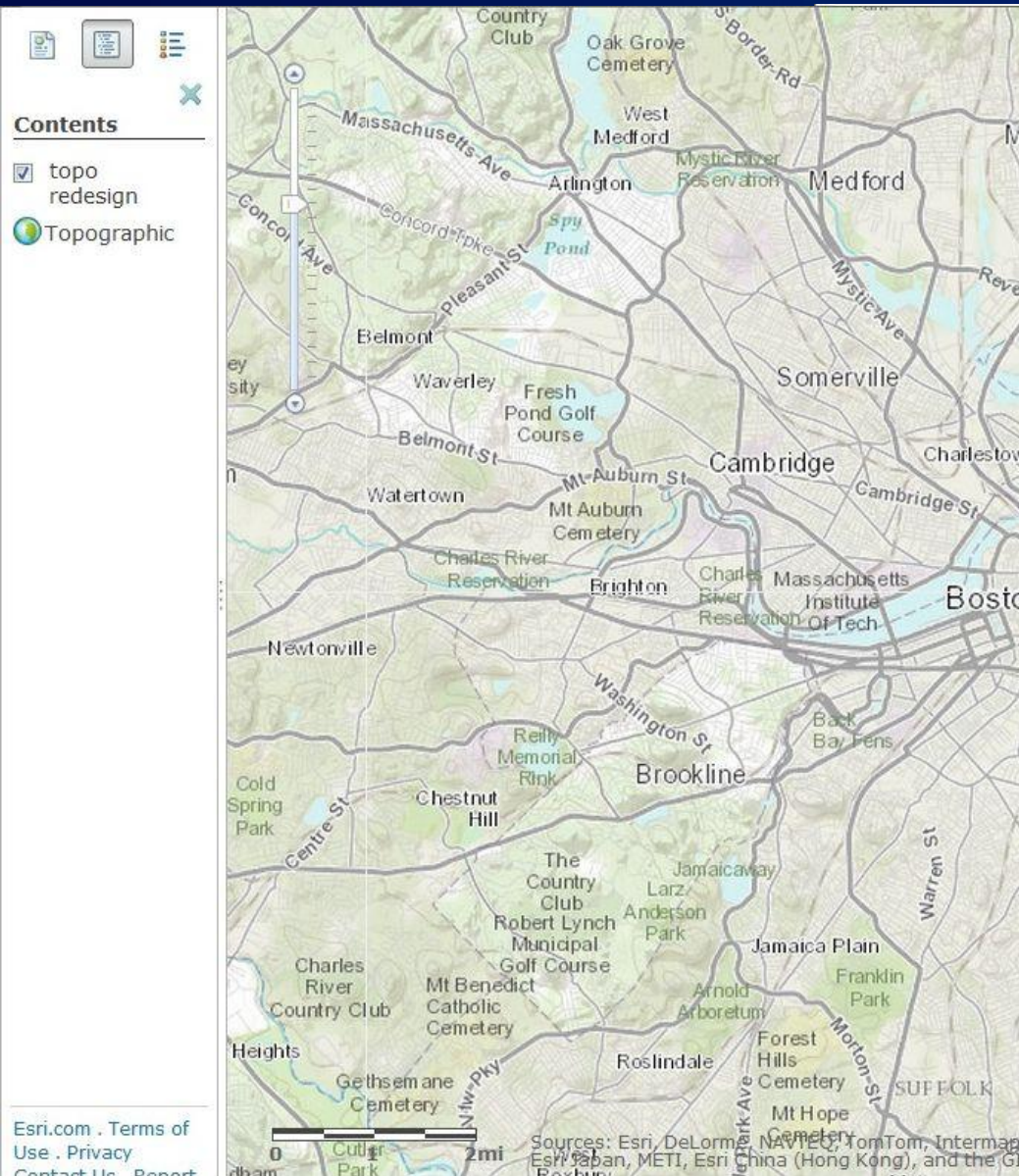


Boston: 1:72,000

New

Old

Esri Proprietary Information



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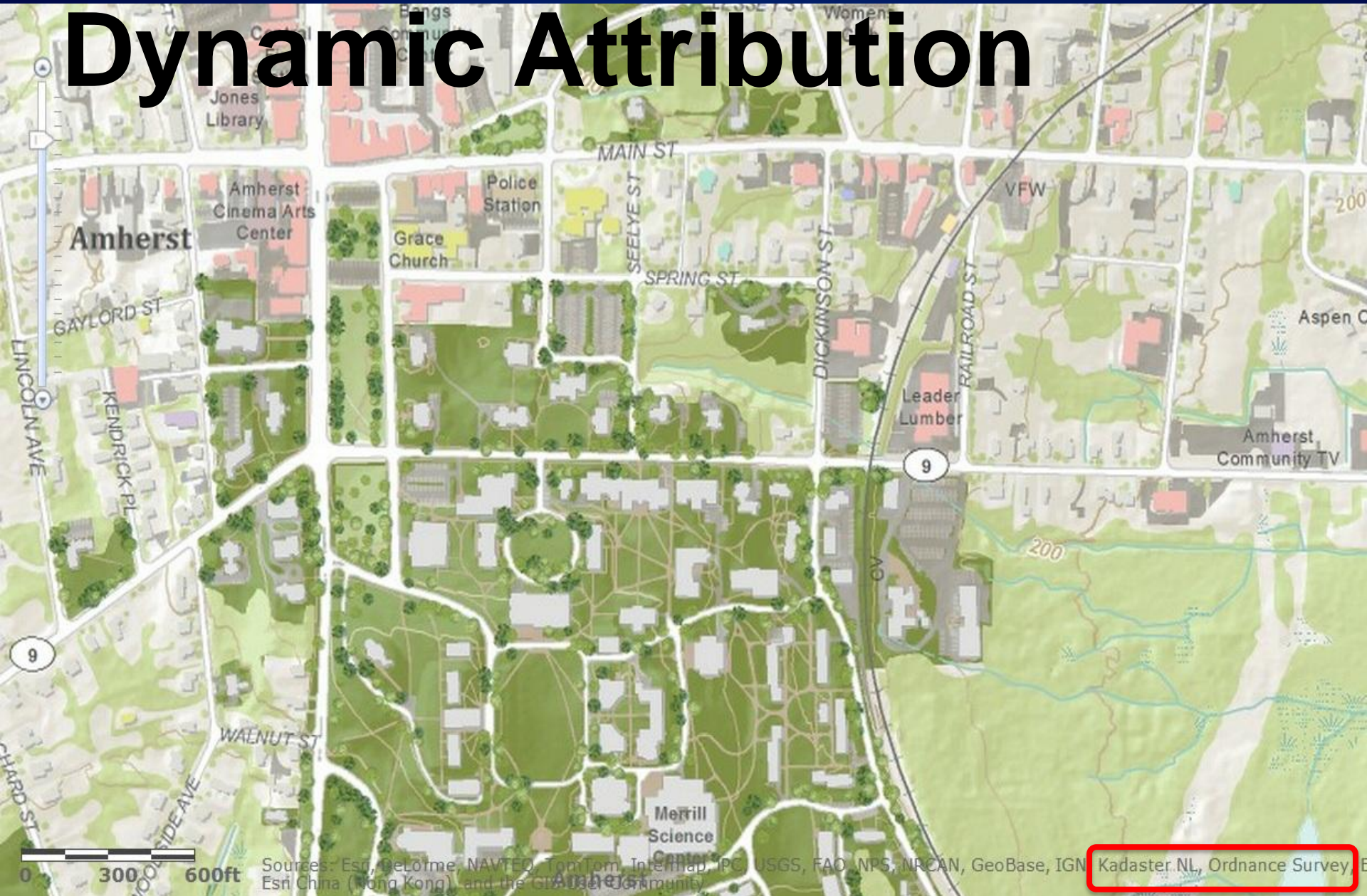
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New and Changing Maps

Community Maps 2.0

Dynamic Attribution



Issue Reporting / Feedback:

Resource Center Show: Web Content Only▼ Donald Cooke Notifications (1) Help▼ Sign Out

ArcGIS

GALLERY

MAP

GROUPS

MY CONTENT

topographic map feedback



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Issue Reporting / Feedback:

Search Results

Show

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All Results

Maps

Applications

Tools

Related Searches

Find items published by Esri related to "topographic map feedback"

Find groups related to "topographic map feedback"



[Open](#) [Details](#)

Topographic

Topographic map which includes boundaries, cities, water features, physiographic features, parks, landmarks, transportation, and buildings.

Web Map by esri

Last Modified: February 16, 2012

★★★★★★ (23 ratings, 1 comment, 660,074 views)



[Open](#) [Details](#)

World Topographic Map

This world topographic map (aka "the community basemap") includes boundaries, cities, water features, physiographic features, parks, landmarks, transportation, and buildings.

Map Service by esri

Last Modified: April 2, 2012

★★★★★★ (42 ratings, 2 comments, 194,967 views)



[Open](#) [Details](#)

Topographic Map Feedback

This map enables you to provide feedback on issues or errors that you see in the Esri World Topographic Map. Click the "Edit" button (or "Create Features" button in Explorer Online) on the toolbar and add a feature on the map to provide feedback.

Web Map by esri

Last Modified: January 16, 2012

★★★★★ (1 rating, 4 comments, 1,192 views)



Issue Reporting / Feedback:

ArcGIS

Topographic Map Feedback

Details

Add

Edit

Basemap

Save

Topographic Map Feedback

This map enables you to provide feedback on issues or errors that you see in the Esri World Topographic Map. Click the "Edit" button (or "Create Features" button in Explorer Online) on the toolbar and add a feature on the map to provide feedback.

Web Map by esri

Last Modified: January 16, 2012

★★★★★ (1 rating, 4 comments, 1,223 views)

[More Details...](#)

Open this map in:

[ArcGIS Explorer Online](#)

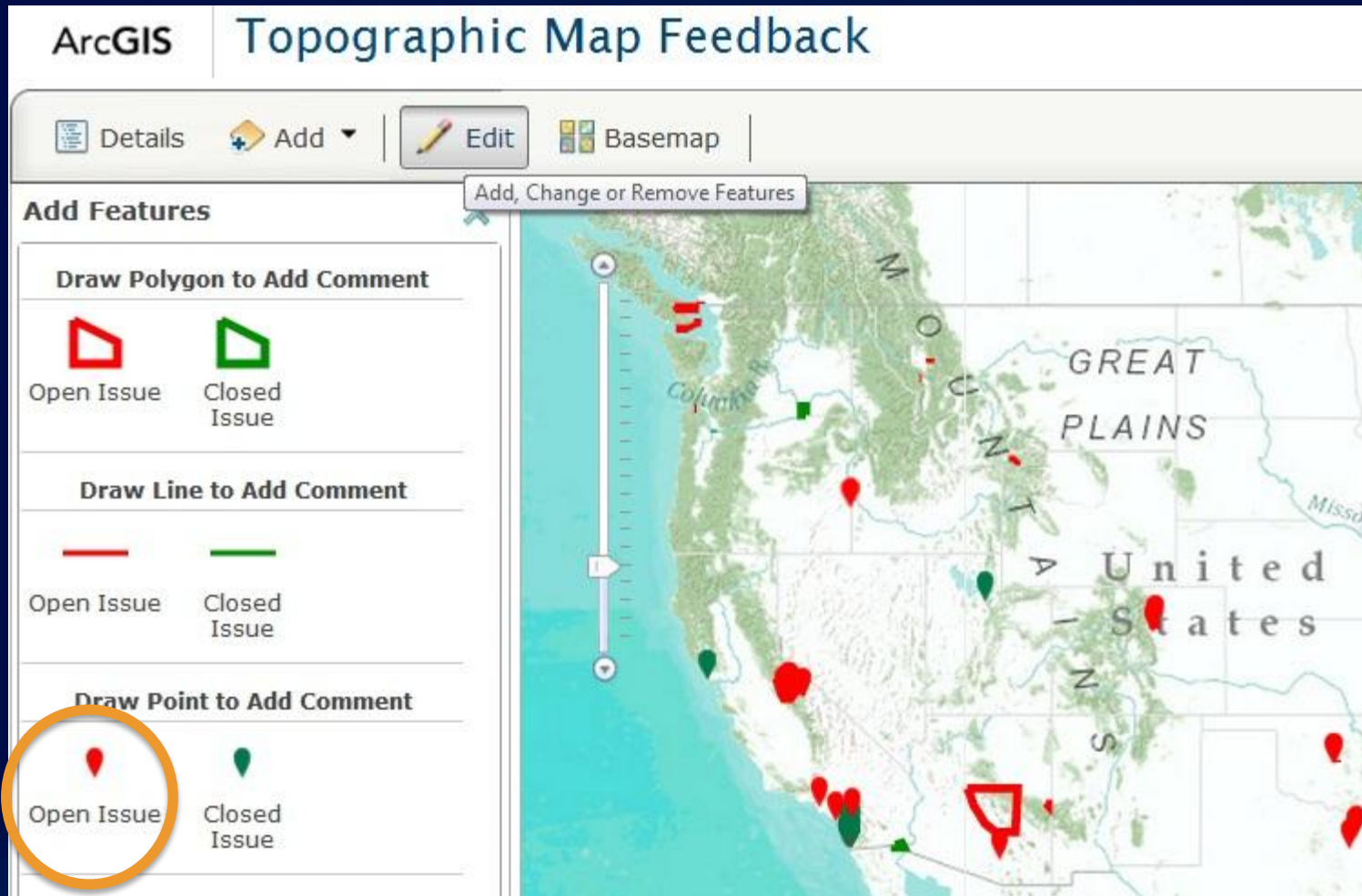
Make your own map

[Add to this map](#)

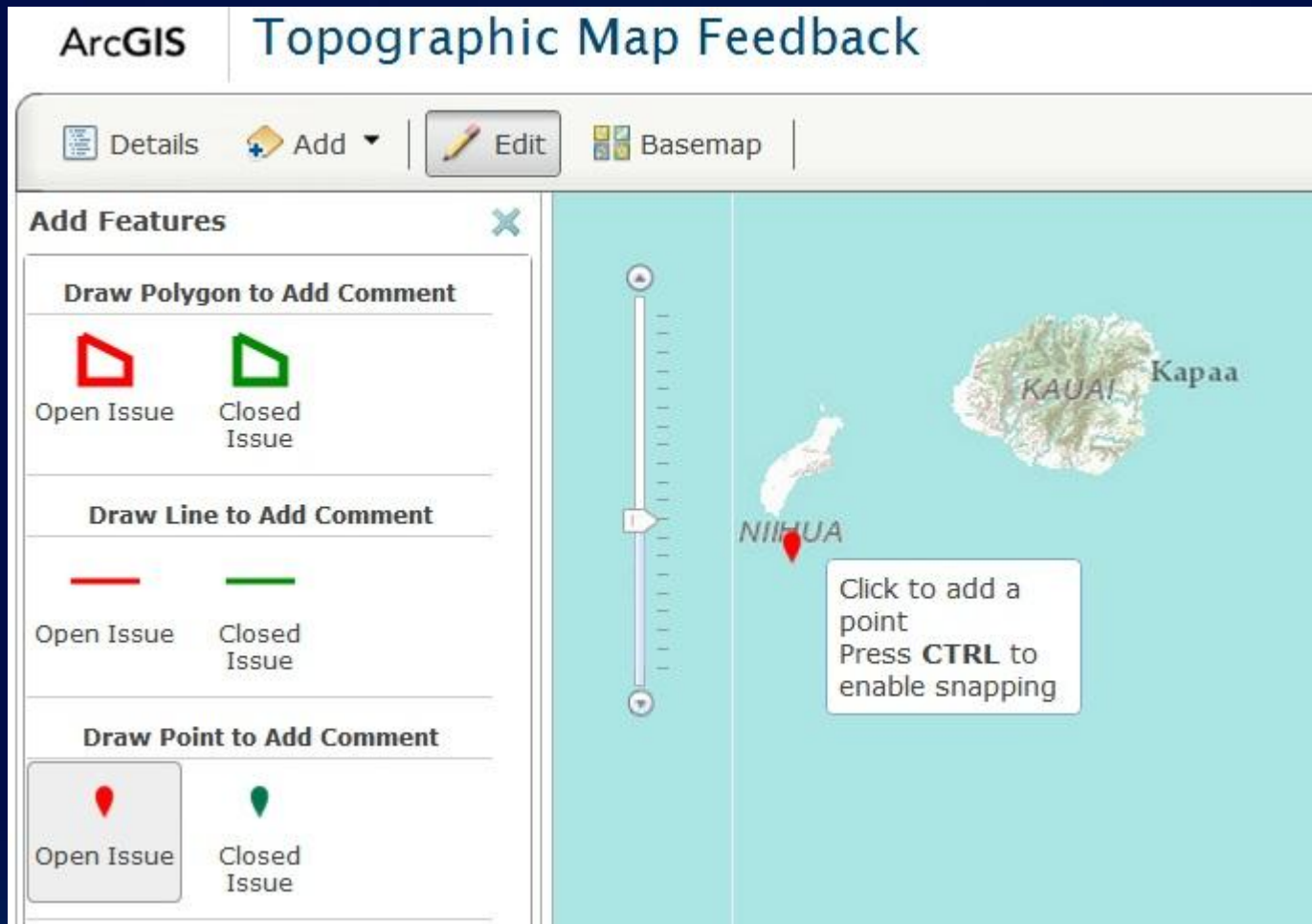
[Make a new map](#)



Issue Reporting / Feedback:



Issue Reporting / Feedback:



Issue Reporting / Feedback:

ArcGIS | **Topographic Map Feedback**

Details | Add ▾ | Edit | Basemap

Add Features

Draw Polygon to Add Comment

Open Issue | Closed Issue

Draw Line to Add Comment

Open Issue | Closed Issue

Draw Point to Add Comment

Open Issue | Closed Issue

Draw Point to Add Comment

Type
Description
Email (optional)
Status

General map comment
Add feature
Delete feature
Move feature
Relabel feature


Issue Reporting / Feedback:


ArcGIS | **Topographic Map Feedback**

Details | Add ▾ | Edit | Basemap


Add Features ✕


Draw Polygon to Add Comment

 Open Issue


 Closed Issue


Draw Line to Add Comment

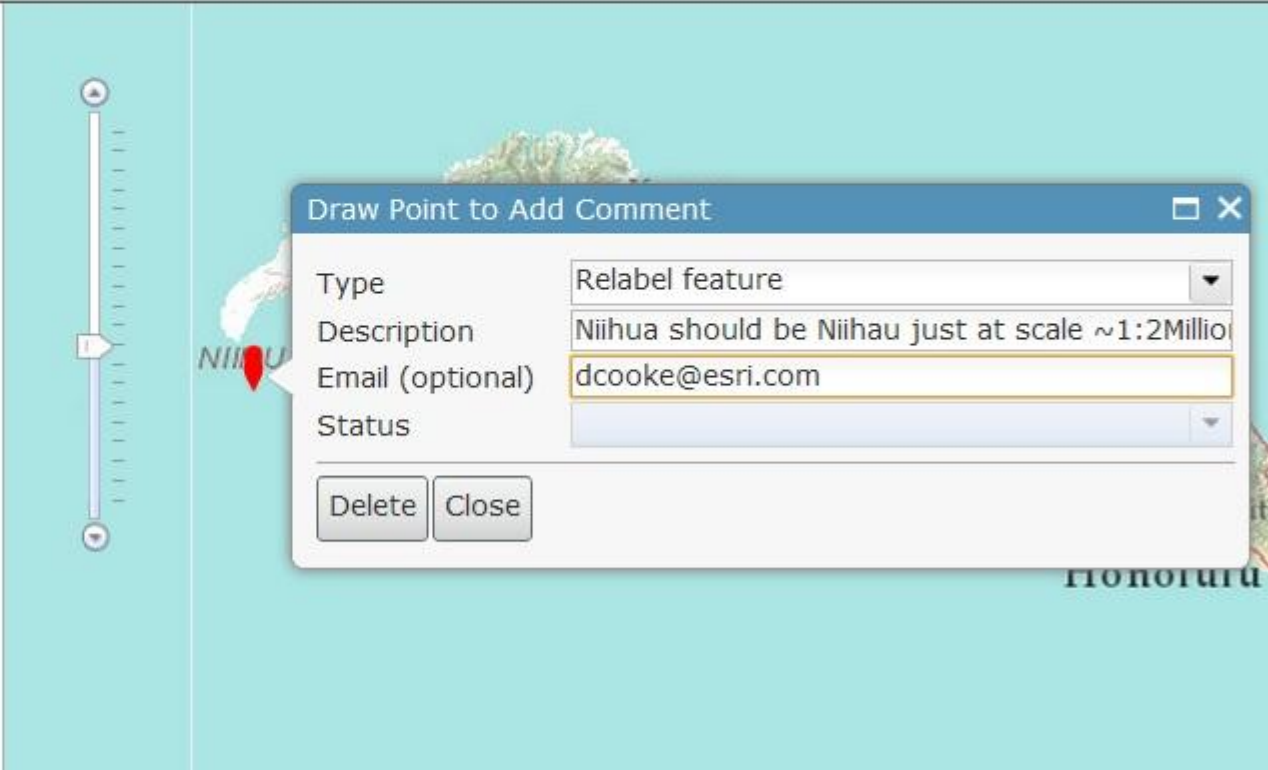
 Open Issue

 Closed Issue

Draw Point to Add Comment

 Open Issue

 Closed Issue



Draw Point to Add Comment ✕

Type: Relabel feature ▾

Description: Niihua should be Niihau just at scale ~1:2Millio

Email (optional): dcooke@esri.com

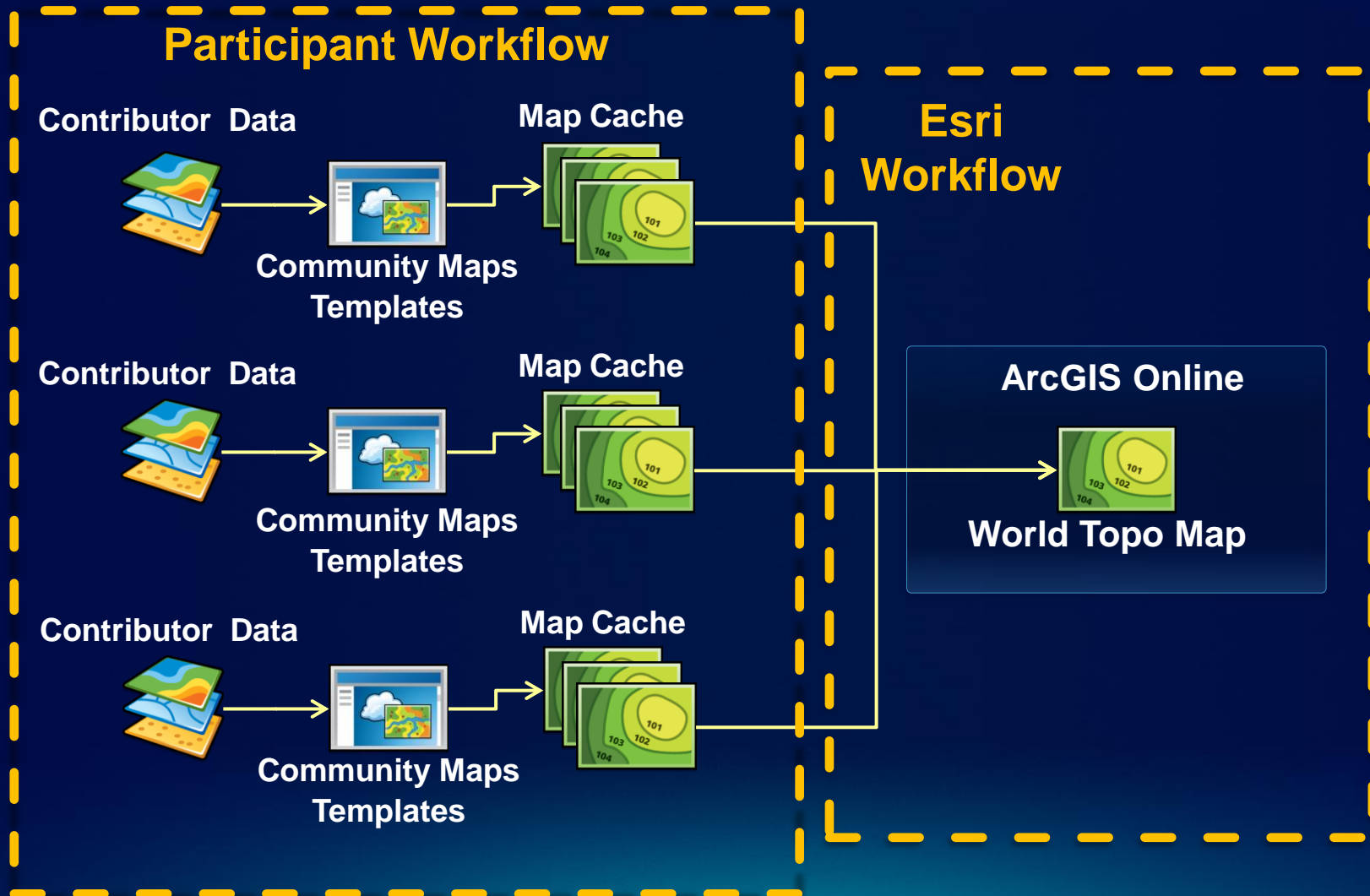
Status: ▾

Delete Close

Community Maps 2.0

- **New maps**
- **Dynamic attribution**
- **Issue Reporting**
- **Editing**
- **Simplified Processing and updating**
- **Participant data in more maps**
- **Participant data at more scales**

Simplified Processing: Original Process



Workflow Update, December 2011

Participant Workflow

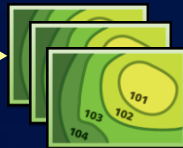
Contributor Data



Community Maps
Template



Map Cache



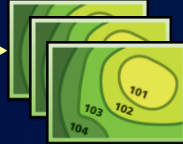
Contributor Data



Community Maps
Template



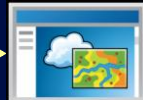
Map Cache



Contributor Data



Community Maps
Template



Map Cache



Esri Workflow

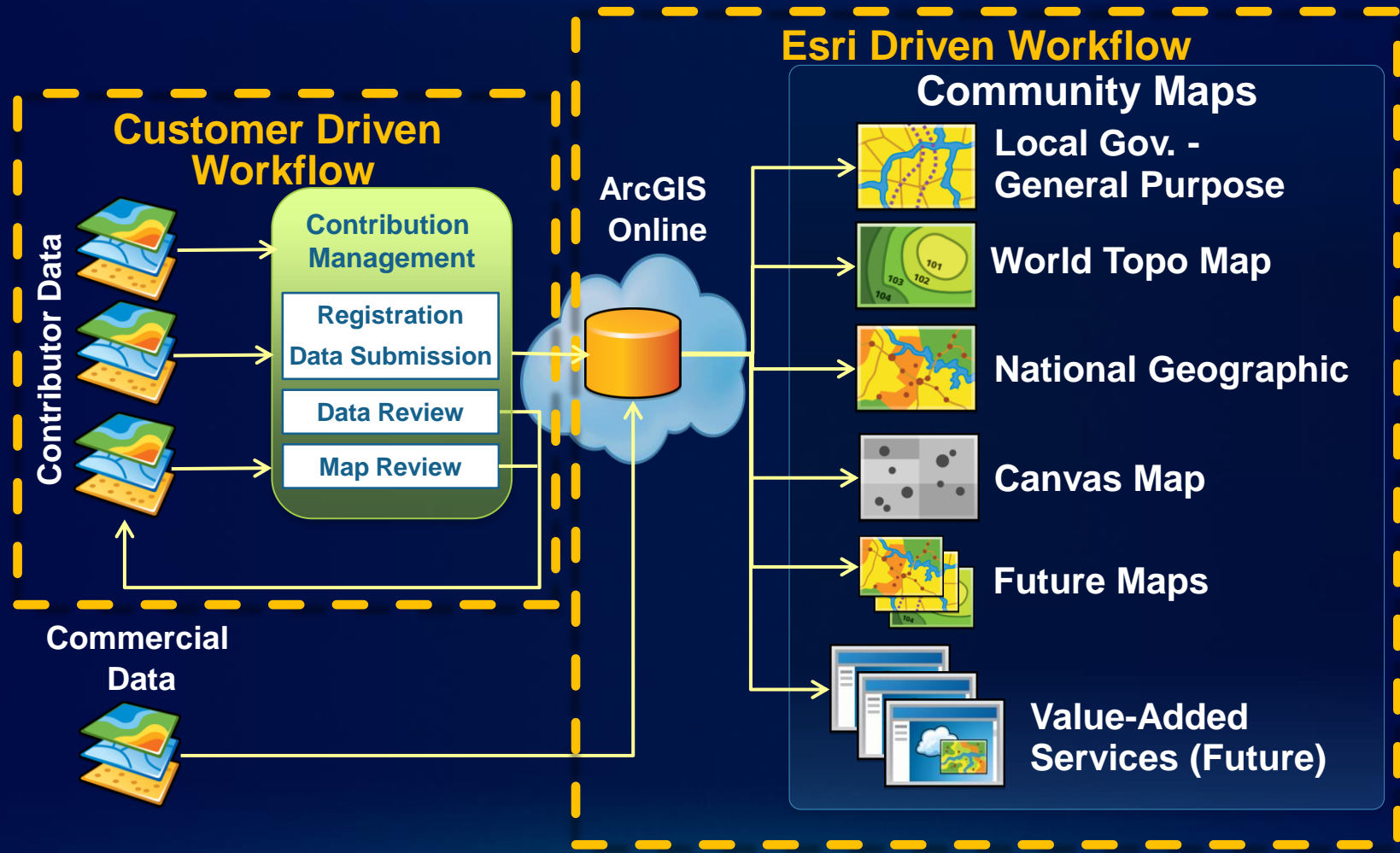
ArcGIS Online



World Topo Map

Send Esri Map Package – Esri Caches!

Coming soon: A Vector-Based Approach: “C.M. 2.0”



Built on Local Government Data Model

Community Maps 2.0

Benefits:

1. **Easier to contribute data**
 - **Simpler submission process**
 - **Contribute what you can**
2. **Create multiple maps from single data source**
3. **Easier to process more frequent updates**
4. **Contributor content displayed at more scales**
5. **Potential for value-added services**
 - Examples: Query, Identify, Geocode, Printing, Reporting

Proposed Schedule:

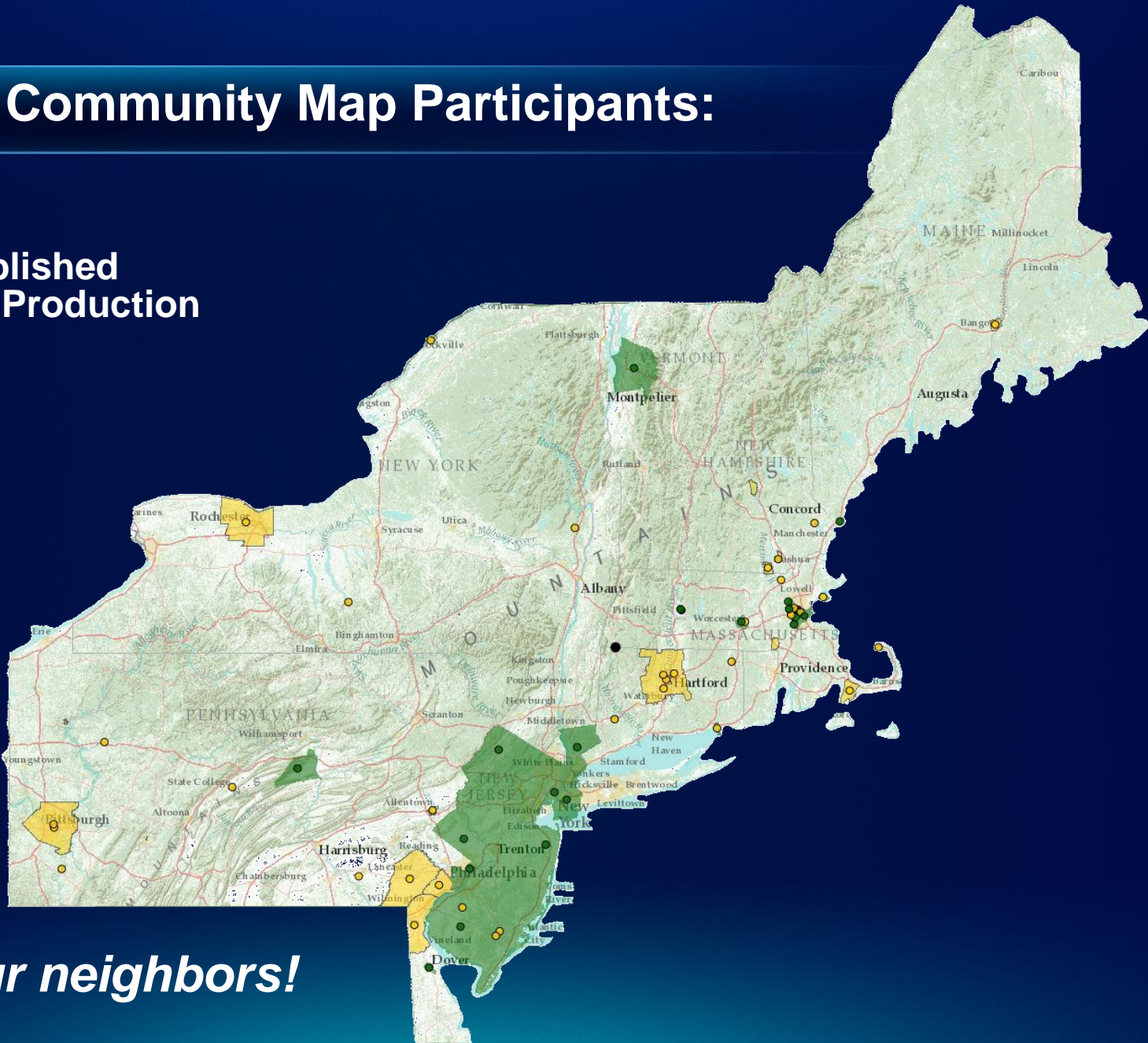
1. **Beta program Q2 2012 (started April 30th!)**
2. **Official launch – UC 2012**

Aligning with ArcGIS for State / Local Government

- **CM geodatabase and Local Government Data Models**
- **CM geodatabase is a subset**
- **CM geodatabase is a stepping-stone**
- **CM geodatabase supports App templates**

NEARC Community Map Participants:

Green: Published
Yellow: In Production



Join your neighbors!

resources.arcgis.com

Click on “Community Maps”

More info in the CM Blog, March 20 post

Questions:

Don Cooke dcooke@esri.com

Alfredo Frauenfelder afrauenfelder@esri.com



esri